## History of Print Media in Karnataka

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• Journalism was one of the earliest forms of mass communication toemerge and acquire institutional and social recognition since 15th century. Journalism was in practice since the days of Roman civilization. Roman, Greek, Mesopotamian and other axis civilizations have practiced journalismin one form or the other. The dominance of Anglo Saxon power during the colonial rule is part of history. News books, Newsletters, news magazinesand newspapers are some of the examples in the evolutionary process ofmodern journalism. Modern journalism came to India as part of Britishlegacy with the publication of Bengal gazette or Calcutta General Advertiser in the year 1780 by James Augustus Hicky. News papers haverendered yeoman service to the Indian public and political service to the democratic aspirations of people

 Kannada journalism is an important segment of Indian journalism. Thevernacular journalism as opposed to distinct English journalism is one ofthe historical truisms. This may be seen in the contemporary growth ofIndian Journalism with the numerical dominance of language press. Inreality, the vernacular Journalism is quite promising and powerful in terms of information diffusion and public opinion formation. The GermanMissionaries and Christian scholars established the first printing press and publishing centers in Karnataka. Kannada newspaper has a legacy whichreflects patriotism, public service and professional excellence. Kannadapress has contributed immensely for the national independence, unificationof Karnataka, democratic evolution, social change, economic development, cultural revolution and all-round progress of the state. The public at largehave actively patronized the professional Journalism in Karnataka. Manystalwarts have sacrificed their lot for the development of the KannadaPress. Prominent among them include-Henry Moegling, M. Venkatakrishnaiah, Yajaman Veerabasappa, Dr. D. V. Gundappa, T.T.Sharma, P.R. Ramayya, B.N. Gupta, Moharay HanumathaRao, R.R.Diwakar, N.S.Hardikar, B. Puttaswamaiah, T.S. Ramachandra Rao and agalaxy of other media personalities

• The growth of press in Mysore, Bangalore, had its impact on people ofMumbai-Karnataka also Hubli, Dharwad, Belgaum and a few important centers saw the growth of press in Mumbai-Karnataka. It is recorded thatthe first news paper to be started in Mumbai-Karnataka was the SubuddiPrakashika in 1849. The well-known writer Dr.D.V.Gundappa was the firstto write a brief outline of the development of Kannada journalism in Mysorestate. In his book The Press in Mysore state, Dr.D.V.Gundappa hadobserved that Karnataka prakashida was the first newspaper started in oldMysore state in the year 1859 at Mysore city. Dr.D.V.Gundappa estimatesthat the Kannada journalism emerged in Karnataka due to the activeparticipation of many eminent journalists like Bhasym Bhasyacharya, Venkatakrishnaiah and soon. Dr. Nadig Krishnamurthy in his book Indian journalism writes that the first newspaper ever to appear in Karnataka wasan Urdu newspaper. The first Kannada newspaper according to NadigKrishnamurthy was Kannada Samachara, which was started at Bellary in the year 1843.

 The early Kannada newspapers were started by Christianmissionaries. According to him early Kannada newspapers were benefitedby the efforts of Christian missionaries such as Basel, Wesleyan and other Catholic Christian service institutions dedicated to the religious andeducational services. Hosagannadadha Arunodaya by Dr. Sreenivasa Havanoora is the first serious research work which has established that thefirst Kannada newspapers ever to be published in Karnataka was the Mangaloora Samachara by Basel mission in Mangalore city first. (NadigaKrishnamurthy, 1966) Sreenivasa Havanoora clearly provides historical evidence to prove that the very first newspaper of Kannada wasMangaloora Samachara in 1843. Kannada Samachara was anothernewspaper started by the same missionaries at Bellary later.

 Sreenivasa Havanoora also confirms that Christian missionaries wereresponsible for establishing a printing press, publishing Kannada booksand starting journalism first in Karnataka. Kannada journalism flourishedlater in Bangalore, Mysore, Hublli and other small towns. SreenivasaHavanoora also confirms that Christian missionaries were responsible forestablishing a printing press, publishing Kannada books and starting journalism first in Karnataka. Kannada journalism flourished later in Bangalore, Mysore, Hublli and other small towns. (SreeivasaHavanoora, 1974) With the starting of the Karnataka Prakashika. Kannadapress emerged as an important purveyor of public opinion in the princely Mysore state, Mysore Gazette (1866), Hitabodini (1881), Vritanta Chitamani (1885), Vrithanta Patrike (1887), Suryodaya Prakashika (1888), Karnataka Kesari (1888), Kannada Nadegannadi (1895), Mysore star(1900), Vokaligara Patrike (1907). Samacahara Sangraha (1907), Mail(1908), Hero (1910), Mysore Times (1910), Karnataka (1913), ViswaKarnataka (1921), Tai Naadu (1926), Janani (1934), were some of theother important newspapers of old Karnataka...

## Some of the major contributors for the growth of print mediain Karnataka till date

- A.R. Krishnasastrystarted Prabuddha Karnataka (1918)
- Mohare Hanamanthraya started Samyukta Karnataka (1929)
- Yajaman Veer Basappa of Mysore Star Ti. Ta. Sharma ran Vishwa Karnataka for many years
- B. Puttaswamiah of Okkaligara Patrike
- B.M. Srikantiah operated a regional paper Kannada Bavuta
- M. Venkatakrishniah (1844-1933) of Mysore.
- Heran Sadhvi Vrittanta Chintamani, Grama Jeevana and many otherperiodicals.
- K. N. Guruswamy (b. 1901) who started Mysore Printers. Prajavani, Sudha, Mayur and Deccan Herald were startedhere.
- Patil Puttappa started Vishwavani
- <u>Kadengodlu Shankar Bhat</u> started Rashrabandhu
- N.R. Karibasappa Shastry (1872-1923) served as the editor of Mysore Star, and also ran "
- Veerashiva Grantha Prakashike" monthly.
- V.B.Naik edited Samyukta Karnataka

- P.R. Ramayya (1894-1970) started a hand-writtennewspaper Dinavani
- Ranganath Diwakar established the Loka Shikshana Trust and edited Samyukta Karnataka, Kasturi, and Karmaveera.
- Siddavanahalli Krishnasharma (1904-1973), a freedom fighter andedited Vishwa Karnataka, Vahini, Jai Karnataka, and Navodaya
- Gourish Kaikini (1913-2002) edited Belaku and Nagarika
- B.N. Gupta (1895-1976) who invested andstarted Prajamata, Janavani, Chitragupta and Mallige
- R. Kalyanamma (1894-1965) operated a women's paper Saraswati
- M.R. Lakshamma (1913-1984) started a weekly for womencalled Sodari
- Khadri Shamanna was well known for his editorials, servedin Prajavani, Samyukta Karnataka and Kannada Prabha newspapers.
- Nadig Krishnamurthy (1921-1983) mentored many arts students totake up journalism, and served as a professor of journalism
- <u>Niranjan</u>contributed as a columnist and assistant editorin Rashrabandhu, Janashakti and Prajavani
- Mathihalli Nagaraja Rao served with Samyukta Karnataka daily.
- H.V. Nagarajarao served as editor of Prajamata
- Pa.Su. Bhat (1931-1981) worked with papers Samyukta Karnataka and Prajaprabhtwa

- P. Lankesh who started and edited Lankesh Patrike, which was freeof advertisements and was very popular with the subscribers for itscasteist coverage of politics, crude humor, and all original content.
- Vijaya Subramanyam of Roopatara Cinema magazine
- T. Satish U. Pai served the Udayavani newspaper for many years asmanaging editor and editor
- Vishweshwar Bhat who as editor of Vijaya Karnataka daily, explodedits subscriptions and popularized daily reading of Kannadanewspapers.
- Ravi Belegere popular columnist who wrote "Hi Bangalore" and editsa weekly with the same name.
- Kru. Na. Murthy of Hasan who ran "Janamitra"
- H.S. Rammanna of Tumkur who runs "Tumkur Varte" since 1985

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