Faculty Profile



Mrs. Mamtha M M.Com ASSISTANT PROFESSOR

Qualification

Programme	Specialization	Institution/University
M Com	Banking and Insurance	Annamalai University
	Management	Tamil Nadu

Seminars/Conferences/Symposium/Workshops

SI.N o	Name of the Conference /Seminar /Symposium/Worksh op	Type of Progra m	Title of the Articl e	Role	Venu e/pla ce		
01	Quality of higher education, importance of Research & ICT enabled Teaching	Orientation program		Participa nt	JSS colleg e of Arts comm erce and Scienc e Mysur u	30	Nov 2017
02	Capacity Building	Workshop		Participa nt	JSS college of Arts comme rce and Scienc e Mysuru	24	/03/2018
03	Insurance service in India – Trends & Challenges	State Level seminar		Participa nt	JSS college of Arts comme rce and Scienc e Mysuru	08	/02/2014
04	CBCS	Worksho p		Participan t	JSS college of Arts comme rce and	11	/03/2017

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				Scienc e		
05	Faculty knowledge Program	Worksho p	Participan t	Mysuru IBS Interna tional school	27	7/7/17
06	Redesigning of Curriculum	seminar	Participan t	Mysore JSS college of Arts comme rce and Scienc e Mysuru	7º 02	2/2015
07	Teaching & Learning in the 21 st Century - Student Centric Approach	Orientati on program	Participan t	JSS college of Arts comme rce and Scienc e Mysuru	30	0/03/2015
08	Promotion of Research in Colleges	Worksho p	nt	JSS college of Arts commer ce and Science Mysuru	14	/03/2015
09	Health Insurance in India	National Level Seminar	nt 1	JSS college for women Mysuru	11	Sep 2015

Paper Presentation / Publication

SI.No	Title	Name of seminar	Date of Presentation/P ublication	ISBN N	o / Page No
01	Green Marketing – Issues and Challenges	New horizons and innovations in business and management	19/02/2018		
02	Health insurance status in India- An overview	Health insurance - challenges and prospectus in India	09/03/2018		8-92-85629-54-9 8 - 101
		Inuia			