

Faculty Profile



Ms. Nagarathna. S
M Com
ASSISTANT PROFESSOR

Qualification

Programme	Specialization	Institution/University
M Com	Marketing Management	Mysore University

Seminars/Conferences/Symposium/Workshops

Sl.No	Name of the Conference /Seminar /Symposium/Workshop	Type of Program	Title of the Article	Role	Venue/place
01	CBCS	Workshop		Participant	Mysuru.
02	Insurance service in India - Trends & Challenges	State Level seminar		Participant	Mysuru.
03	Redesigning of Curriculum	seminar		Participant	Mysuru.
04	Intellectual property Rights	Seminar		Participant	Mysuru
05	Krishnaraja Wodeyar IV & Development of Mysore State	Seminar		Participant	Nanjangud
06	Goods and services Tax(GST)	Orientation programme		Participant	Mysuru
07	Quality of higher education, importance of Research & ICT enabled Teaching	Orientation program		Participant	Mysuru.
08	New Regimes in Indian Business Environment	Workshop		Participant	Mysuru
09	Capacity Building	Workshop		Participant	Mysuru.
10	Microfinance	International seminar		Participant	Pondicherry

11	Samakalina Samaja:Dr B.R Ambedkar	State level Seminar		Participan t	Kollegal
12	Marketing Revolution- emerging Trends in Retail Marketing	National seminar	Marketing Revolution - emerging Trends in Retail Marketing	Participan t	Vidyodaya Arts and commerce First grade college T. Narasipura Mysore