



**Date: 28 June 2022**

**Report of**  
**Five Day Nano Entrepreneurship & Skill Development Programme**

There is a huge demand for becoming Entrepreneur through the various skills of present-day youths. The graduates and postgraduates have to emphasize on turning their life in becoming Entrepreneurs by utilising innovative skills they built in. Mr. C. Jagannatha, District Skill Development Officer, Mysuru District, spoke in the inaugural programme of the “Five Day Nano Entrepreneurship & Skill Development Programme” organized by the Start-up and Innovative Cell of JSS College of Arts, Commerce and Science, Ooty Road, Mysuru under the aegis of IQAC. He advised the students to get updated with the current developments happening in the world in the subject domains, technology and markets. He stressed the students to understand the needs and to have knowledge in multi-disciplinary approach. The schemes of Union and State Governments are throwing light on individuals for the personal growth by encashing the opportunities. The efforts put by successful entrepreneurs such as Amazon, Big Basket and others have been instanced by him. He said that the students have to undertake themselves for SWOT analyses and have to emerge as Entrepreneur in their expertise area or skilled commodity. He advised to understand the steps and formalities in obtaining Trade Licence to start Entrepreneurship or any business.

The Chief Executive of the College Prof. B.V. Sambashivaiah was the President of the inaugural programme. He described the importance of Skill Development and Training Programmes on Entrepreneurship especially in India. He felt that there are more than 50% of youths out of 1.3 billion population have to be directed in proper manner for their sustenance in life. He spoke illustratively about the opportunities, challenges and risks in starting Start-ups or

in becoming as Entrepreneur. He opined the need of various classroom coaching and training programs for students to enhance the knowledge about the discovery, evaluation, planning, resource development, management/administration tasks and harvesting process in Entrepreneurship business. He insisted to build strength and to be fearless to succeed as entrepreneur. He advised the individuals to build confidence in bringing the innovative idea as a successful venture through high vision, able leadership skills and open mindedness.

The CEO of Spoorthy Performance Solutions, Mysuru, Dr. Kumar R N and the Principal of the college Prof. M.P. Vijayendra Kumar were present as the Guests of Honour. Ms. Sushmitha rendered invocation. Dr. Mahadeva Swamy compered. Dr. Rajesh proposed Vote of Thanks.

There were 20 teachers and 100 students present in the programme.



**Prof. M.P. Vijayendra Kumar**  
Principal

## Nano Entrepreneurship Training Program Schedule

(28/06/2022 – 02/07/2022)

Date	Session	Timing	Topic	Resource Person
<b>Day – 1</b> (28/06/2022)		10.00am – 10.30am	Registration Elicitation of expectations	Training Coordinator
	<b>I</b>	10.30am to 11.00am	Program Inaugural Address and Program Overview	DSDO Dist. Councillors Trg Head / Trg Coordinator
	Tea / Coffee Break (11am to 11.15am)			
	<b>II</b>	11.15am to 12.30pm	MICRO LAB Icebreaking Activities	
	<b>III</b>	12.30pm to 01.45pm	What is Entrepreneurship Concept of Entrepreneurship Why Entrepreneurship?	
Date	Session	Timing	Topic	Resource Person
<b>Day – 2</b> (29/06/2022)		2.30am – 02.45pm	Recap: (1 <sup>st</sup> Day Training Program)	Beneficiary & CC
	<b>I</b>	2.45pm to 03.45am	<ul style="list-style-type: none"> <li>• Life skills:               <ul style="list-style-type: none"> <li>✓ Learning about self</li> <li>✓ Understanding others</li> <li>✓ Leading organization</li> </ul> </li> <li>• Communication skills</li> <li>• Employability skills</li> <li>• Goal setting and Risk Taking</li> <li>• Negotiation Skills</li> </ul>	Dr. Kumar RN CEO SPS
	Tea / Coffee Break (03.45pm to 04.00pm)			
<b>II</b>	04.00 pm to 5.30pm	<ul style="list-style-type: none"> <li>• Entrepreneur Skill Sets               <ul style="list-style-type: none"> <li>✓ Robust Work Ethic</li> <li>✓ Deep Passion &amp; Creativity</li> <li>✓ Motivated Self Starters</li> <li>✓ Easy going Attitude</li> <li>✓ Eager to learn</li> </ul> </li> </ul>	Sri.Narayan Gowda Retd. Chief Manager, UBI	

Date	Session	Timing	Topic	Resource Person
<b>Day – 3</b> (30/06/2022)		2.30am – 02.45pm	Recap: (2 <sup>nd</sup> Day Training Program)	Beneficiary& CC
	<b>I</b>	2.45pm to 03.45am	<ul style="list-style-type: none"> <li>Business Opportunities and Identification</li> <li>✓ Feasibility study</li> <li>✓ Preparation for conducting Feasibility study</li> <li>✓ Analysis of Business Opportunities               <ul style="list-style-type: none"> <li>- Existing Market Demand</li> <li>- Technological Consideration</li> <li>- Financial Requirements</li> <li>- Required Manpower</li> </ul> </li> </ul>	Naagendra MP Training Head SPS, Mysuru
	Tea / Coffee Break (03.45pm to 04.00pm)			
	<b>II</b>	04.00 pm to 5.30pm	<ul style="list-style-type: none"> <li>Image building: How much we are ready to fail as an Entrepreneur?</li> <li>✓ Motivation</li> <li>✓ Drive for Entrepreneurship</li> <li>✓ Failures and how to overcome Failures?</li> </ul>	Naagendra MP Training Head SPS, Mysuru
Date	Session	Timing	Topic	Resource Person
<b>Day – 4</b> (01/07/2022)		2.30am – 02.45pm	Recap: (3 <sup>rd</sup> Day Training Program)	Beneficiary& CC
	<b>I</b>	2.45pm to 03.45am	Entrepreneurship Supportive Eco-System <ul style="list-style-type: none"> <li>• Various Government Schemes</li> <li>• Investors opportunities</li> <li>• Supportive Institutions(DIC, MSME, NABARD, GoK)</li> </ul>	CR Seetharaghva Chief Manager SBILD, Mysuru
	Tea / Coffee Break (03.45pm to 04.00pm)			
	<b>II</b>	04.00 pm to 5.30pm	Sharing Experience by Successful Entrepreneurs-sectors <ul style="list-style-type: none"> <li>• Food Processing</li> <li>• Beauty and Wellness Sectors</li> </ul>	Smt. Latha Smt. Sandhya Suresh

## Some photographs:

