

## ANNEXURE – C

### RESEARCH PUBLICATIONS IN JOURNALS & PROCEEDINGS

Sl. No.	Month / year	Title of papers	Published in	Impact factor
<b>I</b>				
<b>PG Dept. of Commerce</b>				
<b>Joint Paper</b>				
<b>i) S. Nirmala, II M.Com &amp; K.S. Vikas, III B.Com</b>				
1	8 Dec 2015	Technological Innovations and its effects on labour intensity in agriculture sector – A Perception Analysis of Select Landlords and Labourers in Mysore Taluk	Publication in CD Form (ISBN: 978-93-83302-07-9)	-
<b>ii) P. Balachandar, C. Priya &amp; M.P. Karthik, II M.Com</b>				
2	8 Dec 2015	Impact of Performance Appraisal on Development of Organisation and Employees Career- A selective Study of Industrial Employees in Mysore City	Publication in CD Form (ISBN: 978-93-83302-07-9)	-
<b>iii) Vishnu Diwakar, Farhan Faize &amp; M.G. Uma, II M Com</b>				
3	8 Dec 2015	Job satisfaction among sales personnel in Hyper market – An empirical study in Mysore city	Publication in CD Form (ISBN: 978-93-83302-07-9)	-
<b>iv) H.V. Yogesh &amp; M.N. Suraj, II M.Com</b>				
4	8 Dec 2015	Dwindling morality among the worker in unorganized sector: an empirical study of employees in retail textile stores in Mysore city	Publication in CD Form (ISBN: 978-93-83302-07-9)	-
<b>v) K.N. Chaithrashree, C.V. Suma &amp; M. Shwetha, II M.Com</b>				
5	8 Dec 2015	Performance Appraisal: A Benevolent Factor in the Improvement of Efficiency. An empirical study selected college teachers in Mysore city	Publication in CD Form (ISBN: 978-93-83302-07-9)	-
<b>vi) Harshitha B.U. &amp; Shubha S.R, I M.Com</b>				
6	8 Dec 2015	Quality of work life in primary tobacco processing units of tobacco – An empirical study in Periyapatna Taluk	Publication in CD Form (ISBN: 978-93-83302-07-9)	-
<b>vii) Victoria I.P &amp; Deepika B.R, II M.Com</b>				
7	8 Dec 2015	Quality of work life among Garments industries in a selective study in Mysore city	Publication in CD Form (ISBN: 978-93-83302-07-9)	-

## PAPER PRESENTATION

Sl. No.	Date	Title of Papers	Event	Organised by	Place
<b>I</b>	<b>PG Dept. of Commerce</b>				
	<b>i) Balachandar P, III Sem*</b>				
1	25-26 Sept. 2015	Social Execution in the name of financial inclusion – An experimentation through SHGs in Mysore City” Balachandra P	National Conference	Shanthi College	Malavalli
	<b>ii) S Nirmala, III Sem*</b>				
2	25-26 Sept. 2015	Catalytic Role of Micro financing by Kaveri Grameena Bank is Promoting Rural Entrepreneurship – An Empirical Study in Mysore Taluk	National Conference	Shanthi College	Malavalli
	<b>Joint Paper</b>				
	<b>i) Priyanka E &amp; Karthik M P, III Sem*</b>				
3	25-26 Sept. 2015	Issues & Challenges of Micro Financing	National Conference	Shanthi College	Malavalli
	<b>ii) S. Nirmala, II M.Com &amp; K.S. Vikas, III B.Com*</b>				
4	8 Dec 2015	Technological Innovations and its effects on labour intensity in agriculture sector – A Perception Analysis of Select Landlords and Labourers in Mysore Taluk	International Conference	SDMIMD	Mysuru
	<b>iii) P. Balachandar, C. Priya &amp; M.P. Karthik, II M.Com*</b>				
5	8 Dec 2015	Impact of Performance Appraisal on Development of Organisation and Employees Career- A selective Study of Industrial Employees in Mysore City	International Conference	SDMIMD	Mysuru
	<b>iv) Vishnu Diwakar, Farhan Faize &amp; M.G. Uma, II M Com*</b>				
6	8 Dec 2015	Job satisfaction among sales personnel in Hyper market – An empirical study in Mysore city	International Conference	SDMIMD	Mysuru
	<b>v) H.V. Yogesh &amp; M.N. Suraj, II M.Com*</b>				
7	8 Dec 2015	Dwindling morality among the workers in unorganized sector : An empirical study of employees in retail textile stores in Mysore city	International Conference	SDMIMD	Mysuru
	<b>vi) K.N. Chaithrashree, C.V. Suma &amp; M. Shwetha, II M.Com*</b>				
10	8 Dec 2015	Performance Appraisal: A Benevolent Factor in the Improvement of Efficiency. An empirical study in selected college teachers in Mysore city	International Conference	SDMIMD	Mysuru
	<b>vii) Harshitha B.U. &amp; Shubha S.R, I M.Com*</b>				
11	8 Dec 2015	Quality of work life in primary tobacco processing units of tobacco – An empirical study in Periyapatna Taluk	International Conference	SDMIMD	Mysuru
	<b>viii) Victoria I.P &amp; Deepika B.R, II M.Com*</b>				
12	8 Dec 2015	Quality of work life among workers in Garments industries - A selective study in Mysore city	International Conference	SDMIMD	Mysuru

### PAPER PRESENTATION

Sl. No.	Date	Title of Papers	Event	Organized by	Place
<b>ix) Nirmala S, Suraj M N, II M Com &amp; Vikas K S, III B Com*</b>					
13	15-16 March 2016	"Compulsions Of Women In Rural Bourgeois Class To Take Part In Farming Activities – An Explorative Study In Mysore Taluk	UGC sponsored Two days National Seminar on Sustainability in Agriculture Challenges and Strategies Ahead	Dept. of Economics, JSS College, Ooty Road	Mysuru
<b>x) Yogesha H V, Balachandar P, Farahan Faiz, II M Com*</b>					
14	15-16 March 2016	Effectiveness of Online Marketing among Agriculturalist – An Exploratory Study in Periyapatna Taluk	UGC sponsored Two days National Seminar on Sustainability in Agriculture Challenges and Strategies Ahead	Dept. of Economics, JSS College, Ooty Road	Mysuru
<b>xi) Manu N.S, III B.A.(HEG)</b>					
15	15-16 March 2016	Land degradation	UGC sponsored Two days National Seminar on Sustainability in Agriculture Challenges and Strategies Ahead	Dept. of Economics, JSS College, Ooty Road	Mysuru
<b>xii) Shuba S R, II M Com*</b>					
16	15-16 March 2016	Rural Waste Management- An Impetus For Strengthening The Agriculture	UGC sponsored Two days National Seminar on Sustainability in Agriculture Challenges and Strategies Ahead	Dept. of Economics, JSS College, Ooty Road	Mysuru
<b>xii) Nandini M R, Balachander P &amp; Karthik M P, II M Com*</b>					
17	29 March 2016	Promotion of microfinance by MYKAPS – A catalyst in rural transformation – An empirical study in H.D. Kote Taluk	State Level Seminar on "Micro Finance and Rural Development- Issues and Challenges	JSS College	Gundlupet
<b>xiii) Nirmala S, II M Com &amp; Vikas K S, III B Com*</b>					
18	29 March 2016	Propelling the growth trajectory with the help of Microfinance – An explorative study in Mysore taluk	State Level Seminar on "Micro Finance and Rural Development- Issues and Challenges	JSS College	Gundlupet
<b>xiv) Yogesh H.V, Farhan Faiz &amp; Suraj M N, II M Com</b>					
19	29 March 2016	Empowering women through microfinance	State Level Seminar on "Micro Finance and Rural Development- Issues and Challenges	JSS College	Gundlupet
<b>xv) Priyanka E, Deepa B E &amp; Mallesh G, II M Com*</b>					
20	29 March 2016	Microfinancing for the improvements of standard of living of artisans – An empirical study in Malavalli taluk	State Level Seminar on "Micro Finance and Rural Development- Issues and Challenges	JSS College	Gundlupet
<b>xvi) Chaitra, Bhanupriya &amp; Divya, II M Com*</b>					
21	29 March 2016	Micro Finance – An effective tool for socio-economic transformation of women folk. An empirical study in Gundlupet Taluk	State Level Seminar on "Micro Finance and Rural Development- Issues and Challenges	JSS College	Gundlupet

(\* Guided by Dr. K.V. Suresha, Asso. Professor of Commerce)

**PARTICIPATION OF STUDENTS IN  
SEMINARS/ WORKSHOPS/ CONFERENCES CONDUCTED BY OTHER INSTITUTIONS**

Sl. No.	Date	Event	Organized by	Place
<b>I PG Dept. of Commerce</b>				
<b>i) Shruthi D N, III Sem</b>				
1	25-26 Sept. 2015	National Conference on Issues & Challenges of Micro Financing	Shanthi College	Malavalli
<b>ii) 11 Students, II M.Com*</b>				
2-12	30 March 2016	One-Day Work on Pradhana Manthri 'MUDRA YOJANA'	Career Guidance and Placement Cell, JSS College for Women	Mysuru
<b>II Dept. of Journalism</b>				
<b>i) 16 Students (I, II &amp; III BA JPE)</b>				
13-28	21 – 28 Sept 2015	Film Appreciation Course	Dept. of Information & Public Relation, National Film Archive of India, Pune in association with Karnataka Chalanachitra Academy, Bengaluru	Manasagangothri, Mysuru
<b>III PG Dept. of Biotechnology &amp; BTFS</b>				
<b>i) 15 M.Sc Biotechnology Students &amp; 22 BTFS Students</b>				
29-44	8 Dec 2015	Nobel Laureate Lecture Series on "On nobody's World: Evidence and Modern Science"	Crawford Hall, University of Mysore	Mysuru
<b>ii) 5 BTFS Students</b>				
45-50	14 Dec 2015	Nobel Laureate Lecture Series on "A Crime Against Humanity"	Crawford Hall, University of Mysore	Mysuru
<b>IV PG Dept. of Chemistry</b>				
<b>i) 13 PG* Chemistry Students</b>				
51-63	29 Sept. 2015	KSTA Sponsored One day Seminar on Material Science and Nanotechnology	Vidya Vikas Institute of Engineering	Mysuru
<b>V Dept. of Environmental Studies</b>				
<b>i) 26 Students of B.Sc (BMBt) **</b>				
64-85	19 Jan 2016	One day workshop on "Mass production, uses of Bio agents & Bio fertilizers"	JSS College for Women & KVK, Suttur	JSS College for Women, Saraswathipuram, Mysuru
<b>VI Dept. of Computer Science</b>				
<b>i) 21 Students of III BCA***</b>				
86-106	17-48 Feb 2016	Two days conference on "Emerging Trends in Computer Science"	St. Philominas College	Mysuru

(\* C.S. Karthik, H.S. Keerthishree, K.S. Kiran, H.R. Ganesh, S.S. Madhumalathi, C. Mahadevaswamy, C.N. Mallikarjuna, H.R. Maruthi, R.M. Muruli, U.N. Naveen Kumar, M.S. Shivaprasad, S. Shivarudra & Zulkar Nain Ahmed)

(\*\* Asha M, Arpitha Thomas, Kavyashree D, Reshana, Savitha, Bhavana, Prathiksha, Ponnanna K K, Bopanna N K, Chandan M N, Rakesh T C, Nagesh, Veerabhadra, Suman K A, Shantaraju, Abhishek, Sindhu, Sathyabhama, Arpitha K P, Kavya L M, Swetha A, Kavya R, Pavithra Bennur, Bebirani, Komala, Pushpa)

(\*\*\* Shashi M G, Rahul M, Naveen A S, Sanjay H N, Jeevan B K, Abhishek Jogi, Adarsh R, Rakesh Y P, Madhusudan R, Prajwal Urs, Siddharaju K, Apoorva P, Aunakumari S, Santrupthi K V, Rohini, Bindiya, Rashmi R, Tanzeena N K, Kavyashree A S, Sheetal B, Divyashree M S)

**ಸಂವಾದ ಕಾರ್ಯಕ್ರಮದಲ್ಲಿ ಭಾಗವಹಿಸುವಿಕೆ:**

Sl. No.	Date	Name	Title	Place
1	7 ಆಗಸ್ಟ್ 2015	ಪ್ರಥಮ & ತೃತೀಯ ಜನಪ್ರತಿಕೋದ್ಯಮ 15 ಮಂದಿ ವಿದ್ಯಾರ್ಥಿ/ವಿದ್ಯಾರ್ಥಿನಿಯರು	ಕರ್ನಾಟಕ ಚಲನಚಿತ್ರ ಅಕಾಡೆಮಿ ರವರು ಆಯೋಜಿಸಿದ ಬೆಳ್ಳಿಹೆಣ್ಣು ಶ್ರೀ ಟಿ.ಎಸ್. ನಾಗಾಭರಣ ಅವರೊಂದಿಗೆ ಸಂವಾದ ಕಾರ್ಯಕ್ರಮ	ರಾಣಿ ಬಹುದೂರ್ ಸಭಾಂಗಣ ಮಾನಸಗಂಗೋತ್ರಿ ಮೈಸೂರು
2	30 ಆಗಸ್ಟ್ 2015	ಪ್ರಥಮ, ದ್ವಿತೀಯ & ತೃತೀಯ ಜನಪ್ರತಿಕೋದ್ಯಮ 20 ಮಂದಿ ವಿದ್ಯಾರ್ಥಿ/ವಿದ್ಯಾರ್ಥಿನಿಯರು	ಮೈಸೂರು ಜಿಲ್ಲಾ ಪತ್ರಕರ್ತರ ಸಂಘದವರು ಆಯೋಜಿಸಿದ ಪತ್ರಿಕಾ ದಿನಾಚರಣೆ - 2015, ಶ್ರೀ ಪ್ರಕಾಶ್ ರೈ ಅವರೊಂದಿಗೆ ಸಂವಾದ ಕಾರ್ಯಕ್ರಮ	ಮೈಸೂರು ಜಿಲ್ಲಾ ಪತ್ರಕರ್ತರ ಸಂಘ, ತ್ಯಾಗರಾಜ ರಸ್ತೆ, ಮೈಸೂರು
3	4 ಸೆಪ್ಟೆಂಬರ್ 2015	ಪ್ರಥಮ, ಜನಪ್ರತಿಕೋದ್ಯಮ 10 ಮಂದಿ ವಿದ್ಯಾರ್ಥಿ/ವಿದ್ಯಾರ್ಥಿನಿಯರು	ಮೈಸೂರು ಜಿಲ್ಲಾ ಪತ್ರಕರ್ತರ ಸಂಘದವರು ಆಯೋಜಿಸಿದ ವಿಜ್ಞಾನ ಭಾಯಾಗ್ರಹಣ ದಿನಾಚರಣೆ - 2015, ಶ್ರೀ ಯದುವೀರ್ ಕೃಷ್ಣದತ್ತ ಜಾಮರಾಜ ಒಡೆಯರ್ ಅವರೊಂದಿಗೆ ಸಂವಾದ	ಮೈಸೂರು ಜಿಲ್ಲಾ ಪತ್ರಕರ್ತರ ಸಂಘ, ತ್ಯಾಗರಾಜ ರಸ್ತೆ, ಮೈಸೂರು

### PARTICIPATION OF NCC CADETS IN GROUP LEVEL CAMPS

Sl. No.	Date	Students Name	Camp Attended
1	06-10-2015 to	GANESH G S	NATIONAL GAMES AT DELHI
2	18-10-2015	KISHOR GOWDA	
3	18-11-2015 to 29-11-2015	Guruprajwal D P	NIC AT INDORE
4		Chiranjeevi N	
5		Manjunath L	
6		Kiran N	
7		Dinesh kumar J	
8		<b>Anushya [Best Cadet]</b>	
9	25-11-2015 to	Pramod M	PRE-RDC-I AT BANGALORE
10	04-12-2015	Mahesha S	
11	09-12-2015 to	Pramod M	PRE-RDC-II AT BANGALORE
12	18-12-2015	Mahesha S	
13	19-12-2015 to	Pramod M	PRE-RDC-III AT BANGALORE
14	777728-12- 2015	Mahesha S	
15	20-12-2015 to 31-12-2015	Kushal G C	ALC-VI/SSB Screeing At Coimbatore
16	28-12-2015 to 10-01-2016	Dharmaprakash T G	Army Attachment Camp At Bangalore
17		Adarsh R	
18	2016	Pramod M	Youth Exchange Programme/Naval Cruise

**Pramod M & Mahesha S** participated in “**Republic Day Parade**” camp at New Delhi on **26-01-2016**

Staff & Students of the college congratulated them on their achievement

## RADIO BROADCASTING

I & II year students of PG Dept. of Kannada participated in “Yuvavani Programme in AIR”, Mysore on 04-07-2015.

### Winners at Carnival Fiesta 2015

Sl. No.	Date	Name	Title	Organized by	Prize
1	19 Sep 2015	*16 B.Com Students	Inter Collegiate Stall Competition – “Carnival Fiesta 2015”	MMK & SDM College	I Prize

(\* Abhiram V, Siddesh P of III B.Com 'A', Vikas K.S, Gurulingayya, Roopashwini B, of, III B.Com 'B', Thontadarya, Manikyaraj, Pavan M, Subramanya, Vidya G V, Jnanavahini, Philomena H, Rekha G, Ravikumar, Kushal G C of III B.Com 'C' & Vedamurthy of II B.Com)

### Winners at Treasure Hunt

Sl. No.	Date	Name	Title	Organized by	Prize
1	2-3 Nov 2015	5 M.Sc (CS) Students	Thantragyan	MIT College, Mysuru	II Prize
2	27-28 Nov 2015	2 M.Sc (CS) Students	Effigy Evolution	University of Mysore, Mysuru	I Prize
3	27-28 Nov 2015	4 M.Sc (CS) Students	Gaming Counter Strike	University of Mysore, Mysuru	I Prize