

## PAPER PRESENTATION

Sl. No.	Date	Title of Papers	Event	Organized by	Place
<b>I</b>					
<b>PG Dept. of Commerce</b>					
<b>i) Sri S. Maheswar, Asst. Professor (4)</b>					
1	28 & 29 Aug 2014	An overview of Govt. initiatives on CSR – A deceptive analysis in India	Two days National Seminar	PG Dept. of Commerce, St. Stephen's College	Uzhavoor
2		Ethics in Media advertisement and its impact on Gen – Y population in Mysuru city			
3	22 Nov 2014	Penetration of Crop Insurance Among Rural Mass – An Empirical Study in Malavalli taluk, Mandya District	National Conference on Indian Insurance Sector: Innovation, Sustainability & Social Impact	Tumkur University	Tumkur
4	6 & 7 Dec 2014	Micro Finance : A Catalyst for Social Change – An Empirical Study in Malavalli Taluk	National Conference on Financial Inclusion for Sustainable Development	KSOU	Mysore
<b>ii) Dr. K.V. Suresha, Asso. Professor (6)</b>					
5	22-11-2014	CSR as a Dimension of CG:in Pvt. sector insurance cos: An analysis	National Conference on Indian Insurance Sector: Innovation, Sustainability & Social Impact	Tumkur University	Tumkur
6		Effectiveness of Health Insurance – An Empirical Study in Mysuru City			
7		Penetration of Crop Insurance among rural masses – An Empirical study in Malavalli Taluk. Mandya Dist			
8	6-7 Dec 2014	Social Inclusion and Exclusion in SHG's – An Exploratory Study in Mysuru District	ICSSR sponsored National Conference on Financial Inclusion for Sustainable Development	Karnataka State Open University	Mysuru
9		Efficacy of Postal Services with Reference to Financial Inclusion – An Empirical Study in Virajpet Taluk & Kodagu District			
10		Microfinance Catalyst for Social Change – An Empirical Study in Malavalli Taluk			
<b>iii) Ms. Misba Sabreen, Asst. Professor (1)</b>					
11	22 Nov 2014	CSR as a Dimension of CG in Pvt. Sector insurance companies	National Conference on Indian Insurance Sector: Innovation, Sustainability & Social Impact	Tumkur University	Tumkur

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<b>iv) Mr. Vinay S, Asst. Professor (1)</b>					
12	5 & 6 Dec 2014	Stress Management by Cab Drivers – An Empirical Study in Mysore City	3 <sup>rd</sup> International Conference on “Managing Human Resources at the Workplace”	SDM College	Mysuru
<b>JOINT PAPER</b>					
<b>i) Dr. K.V. Suresha, Asso. Professor &amp; Sri S. Maheswar, Asst. Professor (5)</b>					
13	28 & 29 Aug 2014	Conservation and Enrichment of ecological treasure – A dimension in corporate social responsibility – Beneficiary analysis around Nanjangud Industrial Area	Two days National Seminar	PG Dept. of Commerce, St. Stephen’s College	Uzhavoor
14		Employees response to corporate social responsibility : An empirical analysis of Industrial workers at Nanjangud taluk, Mysuru			
15	6-7 Aug 2014	Women empowerment through micro finance – an empirical study of Mandya district	International Seminar on Women entrepreneurship – A global perspective	KBN College	Vijayavada, Andhra Pradesh
16	22 Nov 2014	Penetration of Crop Insurance Among Rural Mass : An Empirical Study in Malavalli Taluk, Mandya District	National Conference on Indian Insurance Sector : Innovation, Sustainability and Social Impact	Tumkur University	Tumkur
17	6-7 Dec 2014	Micro Finance: A Catalyst for Social Change – An Empirical Study in Malavalli Taluk	National Conference on Financial Inclusion for Sustainable Development	KSOU	Mysuru
<b>ii) Dr. K.V. Suresha, Sri S. Maheswar, &amp; Prof. C.M. Manikanta (1)</b>					
18	Aug 2014	A Study on employee attitude towards monetary and Non-monetary rewards and its effect on attrition with reference to education sector in Mysore city	National Conference on Recent Trends in Management (NCRTM)	K.S.School of Engineering of Management	Bengaluru
<b>iii) Dr. K.V. Suresha, Asso Professor, Ms. K.S. Maheshwari, &amp; Mr. M. Madhu (1)</b>					
19	22 Nov 2014	Bima Gram (Insurance Village) – An Effective Insurance Coverage for Villagers : An Empirical Study in Lalithadripura Village, Mysore Taluk.	National Conference on “Indian Insurance Sector: Innovation, Sustainability and Social Impact’	DOS & Research in Business Administration	Tumkur

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<b>iv) Dr. K.V. Suresha, Asso. Professor &amp; Bollamma C S (1)</b>					
20	6-7 Dec 2014	Efficacy of Postal Services with Reference to Financial Inclusion - An Empirical Study in Virajpet Taluk of Kodagu District	National Conference on Financial Inclusion for Sustainable Development	KSOU	Mysuru
<b>v) Dr. K.V. Suresha, Smt S.P. Sunitha &amp; Sri S. Vinay (1)</b>					
21	Aug 2014	Innovative strategies in increasing employability of business graduates	National Conference on Recent Trends in Management (NCRTM) ISBN : 978-93-5174-379-8	K.S.School of Engineering of Management	Bengaluru
<b>vi) Dr. K.V. Suresha, Dr. Noor Afza &amp; Misba Sabreen S (1)</b>					
22	22 Nov 2014	CSR as a Dimension of Corporate Governance in Private Sector Insurance Companies – An analysis of stake holders Perception in Mysore City	National Conference on Indian Insurance Sector : Innovation, Sustainability and Social Impact	Tumkur University	Tumkur
<b>vii) Dr. K.V. Suresha, S. Maheswar, S. Vinay &amp; R. Nithyananda Patel (3)</b>					
23	13 Feb 2015	Traffic Management & Business Prospects – An empirical study in Central Business District (CBD) in Mysore city	International Conference on Challenges and Perspectives of Global Management	BON Secours College for Women	Thanjavur, Tamil Nadu
24		Implications of food security measures – An empirical study in Mysore District			
25		Customer perception on utilization of ATM services : An empirical study in Mysore city			
<b>viii) Sri S. Vinay &amp; Smt. S.P. Sunitha (1)</b>					
26	Aug 2014	Analysis of investment options by stakeholders in financial markets	National Conference on Recent Trends in Management (NCRTM) ISBN : 978-93-5174-379-8	K.S.School of Engineering of Management	Bengaluru
<b>ix) Dr. K.V. Suresha &amp; Mr. Vinay S (2)</b>					
27	22 Nov 2014	Effectiveness of Health Insurance – An Empirical Study in Mysore City	National Conference on Indian Insurance Sector : Innovation, Sustainability and Social Impact	Tumkur University	Tumkur
28	6-7 Dec 2014	Social Inclusion & Exclusion in SHGs : An Exploratory Study in Mysore District	National Conference on Financial Inclusion for Sustainable Development	KSOU	Mysuru

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<b>II PG Dept. of Kannada</b>					
<b>i) Dr. B. Prabhushwamy, Asst. Professor (5)</b>					
29	28-29 March 2014	ಸರ್ವೋದಯ ಮತ್ತು ಗಾಂಧಿ ಚಿಂತನೆ	Two days National Seminar	Gandhi Bhavan, Manasagangotri	Mysuru
30	20-07- 2014	Kayave kailasa	10 <sup>th</sup> Anniversary	Veerashaiva noukarara sandha, Yalanduru & Shivarathreeshwara dharmika datti	Katnavadi
31	31-07- 2014	Hennu, Devi mattu mudukiyarigidu kalavalla	State Level Seminar	Karnataka Raja Mahila Ayoga	Mysuru
32	31 July 2014	Hennu Devi mattu mudukiyarigidu kalavalla	One day State Level Seminar on Mahila Samudaya Savalugalu Mattu Vimochaneya Sadhyategalu	Kar Raja Mahila Ayoga, Govt. of Karnataka	Rao Bahaddur Auditorium, Manasag angotri Mysore
33	23 & 24 Jan 2015	ಐಚ್ಛಿಕ ಕನ್ನಡ - ಹೊಸ ವಿಸ್ತಾರಗಳು	ಎರಡು ದಿನಗಳ ರಾಷ್ಟ್ರಮಟ್ಟದ ವಿಚಾರ ಸಂಕೀರ್ಣ - ಪದವಿ ತರಗತಿಗಳಲ್ಲಿ ಕನ್ನಡ ಬೋಧನೆ - ಹೊಸ ಸ್ವರೂಪ ಮತ್ತು ಹೊಸ ಸವಾಲುಗಳು	ಸರ್ಕಾರಿ ಪ್ರಥಮ ದರ್ಜೆ ಕಾಲೇಜು	ಬೆಟ್ಟಂಪಾಡಿ
<b>ii) Dr. H.T. Shylaja, Asso. Professor (5)</b>					
34	22 Aug 2014	ಕುಮಾರವ್ಯಾಸನ ರೂಪಕ ಅಭಿವ್ಯಕ್ತಿ	One day UGC State Level Seminar	JSS College	Nanjang ud
35	7 Sept 2014	ಪಂಪ ಮಹಾಕವಿಯ ಸಾಂಸ್ಕೃತಿಕ ಒಳನೋಟ	Seminar	Karnataka Vichara Vedhike	Mysore
36	28 Oct 2014	ಪಾಚೀನ ಕನ್ನಡ ಕಾವ್ಯಗಳಲ್ಲಿ ಸ್ತ್ರೀವಾದದ ನೆಲೆಗಳು	UGC Sponsored State Level Seminar on Kannada Kavyagalli Shreevadada Nelegalu	JSS Women's College	Chamar aja nagar
37	13 Jan 2015	Life & teachings of Swami Vivekananda	UGC Sponsored Seminar	JSS College	Nanjang ud
38	07-09- 2014	ವ್ಯಾಸ-ಪಂಪ, ಕುಮಾರವ್ಯಾಸ - ಸಾಂಸ್ಕೃತಿಕ ಹೊಳೆಹುಗಳು	Seminar	Karnataka Vichara Vedeke	Mysuru
<b>iii) Dr. B.S. Sudeep, Asst. Professor (5)</b>					
39	28 - March 2014	ಡಾ. ಬೆಸಗರಹಳ್ಳಿ ರಾಮಣ್ಣ ಅವರ ಕಥಾಸಾಹಿತ್ಯದಲ್ಲಿ ಸಾಂಸ್ಕೃತಿಕ ಸ್ಥಿತ್ಯಂತಗಳು	State Level Seminar	UG & PG Dept. Govt. Womens' College	Mandya
40	26-27 Aug 2014	Shikhara suryadeshityathe mattu jagathikaranada mukhamuki	National Seminar	Dept. of Kannada, Milagres college	Kallainp ur, Upupi

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41	26-27 Aug 2014	Shikarasurya : Desiyate mattu Jagatikaranagala mukamuki	Kannada Literature in 21 <sup>st</sup> Centure : Challenges and Possibilities	Dept. of Kannada, Milagres College	Udupi
42	29 Dec 2014	Dhonihadu : Jeevanothsavavannu thumbuva prakruti Geete	Kuvempu Sahithya : Samakaleena Chinthanegalu	Dept. of Kannada, Yuvaraja College	Mysore
43	9-10 Jan 2015	ವಚನಕಾರ್ತಿಯರ ವಚನಗಳ ಭಾಷಾ ವೈಶಿಷ್ಟ್ಯತೆ ಮತ್ತು ವಸ್ತು ವೈವಿಧ್ಯತೆ	UGC Sponsored Two Day National Seminar on Vachana Movement & Indian Constitution	Basaveshwara Commerce, Arts & Science College	Bengaluru
<b>III</b>	<b>PG Dept. of Physics</b>				
<b>i) Dr. Vijaya Manjunathaguru, Asso. Professor (2)</b>					
44	21-22 March 2014	Compositional dependent parameters of some samples of therapeutic interest	National Level Seminar	Departments of Physics (UG & PG) & Electronics (UG), JSSCM- 25	Mysuru
45		Study of exchange anisotropy in FePd <sub>1.6</sub> Pt <sub>1.4</sub>			
<b>ii) Dr. N. Pushpa, Asst. Professor (6)</b>					
46	21-22 March 2014	Study of Radiation Effects on the Electrical Characteristics of Semiconductor Device	National Level Seminar	Departments of Physics (UG & PG) & Electronics (UG), JSSCM- 25	Mysuru
47		Synthesis, Growth and Optical Properties of 5-Chloro-2(3H) benzoxazolone Picrate Crystal for Nonlinear Optical (NLO) Applications			
48		A Comparison of 80 MeV Carbon Ions 60Co Gamma Irradiation Effects on Silicon NPN rf Power Transistors			
49		The Effects of 80 MeV Carbon Ion Irradiation on Threshold Voltage, Trapped Charge, Transconductance and Mobility of N-Channel Depletion MOSFETs			
50		"The High Energy Swift Heavy Ion Induced Effects on 200 GHz SiGe Heterojunction Bipolar Transistors			
51	4-6 Nov 2014	Damage Correlations in Semiconductor Devices Exposed to Gamma and High Energy Swift Heavy Ions	International Conference on Condensed Matter of Physics – 2014 (ICOMP-2014)	Dept. of Physics, Himachal Pradesh University	Shimla
<b>iii) Dr. K. Padma Prasad , Asst. Professor (1)</b>					
52	21-22 March 2014	Synthesis & structural properties of nanocrystalline SnO <sub>2</sub>	National Level Seminar	Departments of Physics (UG & PG) & Electronics (UG), JSSCM- 25	Mysuru

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<b>IV</b>	<b>PG Dept. of Chemistry</b>				
	<b>i) Dr. L. Mallesha, Asst. Professor (1)</b>				
53	21-22 March 2014	Synthesis and Spectroscopic study of 2-(6-chloropyridin-2-yl)isoindoline-1,3-dione			
	<b>ii) Dr. N. Rajendraprasad, Asst. Professor (1)</b>				
54	18 – 19 July, 2014	Liquid Chromatography-Tandem mass spectrometric determination of zidovudine in human urine	Two days Conference	KSTA & JSSCM-25	Mysuru
<b>V</b>	<b>PG Dept. of Biochemistry</b>				
	<b>i) Dr. M. Chethan Kumar, Asst. Professor (1)</b>				
55	22-23 May 2014	Isolation and Purification of Collagenase from Turmeric and Glycation Studies with Curcuma Aromatica (L.)	Two days Regional Conference	Manipal University	Manipal
<b>VI</b>	<b>PG Dept. of Social Work</b>				
	<b>i) Dr. Kumudini Achchi, Asst. Professor (5)</b>				
56	15-17 Nov 2014	“ Innovate practices in issues related children – A bird eye view”	International conference on Recent Trends and Innovation in Management, Social Science and Technologies	Society of engineering and Management Sciences (SEMS),	Jodhpur , Rajasthan
57	15-17 Nov 2014	Psycho-Social Conditions of Aged And Social Work Intervention	International conference on Engaging and Empowering the Elderly (ICEEE 2014)	Assocn of Gerontology, India and Centre for Devlpment Studies,	Thiruvananthapuram, Kerala
58	06-08 Aug 2014	Human Trafficking and Status of Women Victims in South India	UGC sponsored International Seminar on Women Entrepreneurship – A Global Perspective	K.B.N. College,	Vijayawada, Andhra Pradesh , India
59	6-7 Aug 2014	A Study on the issues of women living in Government and Non-Government Institutions for Women of Mysore, Karnataka	UGC sponsored International Seminar on “Women Entrepreneurship – A Global Perspective”,	K.B.N. College,	Vijayawada, Andhra Pradesh , India
60	31 May 2014	Need of reservation for trafficked victims in education field	State level Workshop on Educational Development of Trafficked Survivors”	Odanadi Seva Samsthe in association with University of Mysore,	Mysore
<b>VII</b>	<b>Dept. of Kannada</b>				
	<b>i) Dr. M.C. Sarojammanni, Asso. Professor (1)</b>				
61	22-08- 2014	ಕುಮಾರವ್ಯಾಸ ಭಾರತದಲ್ಲಿ ಕಾವ್ಯಗುಣಗಳು	State Level Seminar	JSS College	Nanjangud

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<b>VIII</b>	<b>Dept. of History</b>				
	<b>i) Smt. R. Sujatha Kumari, Asst. Professor (1)</b>				
62	26-09-2014	Tribal Revolts and Civil Rebellions 1756 -1856	UGC Sponsored National Level Seminar On "Rural Mass in India's Struggle for Freedom Socio – Economic Perspective"	Govt. First Grade College	Hosadurga
	<b>ii) Smt Sowbhagya, Asst. Professor (1)</b>				
63	26-09-2014	ಕರ್ನಾಟಕದಲ್ಲಿ ಬ್ರಿಟಿಷರ ವಿರುದ್ಧದ (ಸಶಸ್ತ್ರ) ಬಂಡಾಯಗಳು	UGC Sponsored National Level Seminar On "Rural Mass in India's Struggle for Freedom Socio – Economic Perspective"	Govt. First Grade College	Hosadurga
<b>IX</b>	<b>Dept. of Commerce</b>				
	<b>Joint Paper</b>				
	<b>i) Dr. S. Shankarappa, Asso. Professor &amp; Kum. Bindushree, Asst. Professor (1)</b>				
64	13 –14 Feb 2015	IFRS Adoption – Issues & Challenges A Case Study of Infosys Company	Two-Day National Seminar on "IFRS Convergence in India – Issues and Challenges"	JSS College for Women	Mysuru
<b>X</b>	<b>Dept. of Journalism</b>				
	<b>i) Ravi L, Asst. Professor (1)</b>				
65	23 - 24 Feb 15	Radio mattu Kannada Sahithya	Two Day Seminar on "Samuha Madyamagalu mattu Kannada Sahithya"	JSS College, Ooty Road	Mysuru
<b>XI</b>	<b>Dept. of Economics</b>				
	<b>i) Umesha H S, Asst. Professor (1)</b>				
66	27&28 Feb 2015	Micro & Women Empowerment in India	Two-Day National Conference on Community Empowerment in Changing world – Issues & Challenges	CIST	Senate Bhavan, Mysuru

## POSTER PRESENTATION

Sl. No.	Date	Title of Papers	Event	Organized by	Place
<b>I</b>	<b>Dept. of Zoology</b>				
	<b>i) Dr. Ranjini M S, Asst. Professor (1)</b>				
1	21-22 Feb 2014	An evolutionary fate of life expectancy in two cytoraces of nasuta-albomicans complex of Drosophila	Two days Conference	KSTA & JSSCM-25	JSSCM-25
<b>II</b>	<b>PG Dept. of Chemistry</b>				
	<b>i) Dr. B.K. Kendagannaswamy, Asst. Professor (1)</b>				
2	22-23 Aug 2014	Schiff bases of 4-thiomethyl benzaldehyde derivative : synthesis, antibacterial, antioxidant and cytotoxicity studies	National Seminar	Dept. of Chemistry, & Biochemistry, St. Philomena's College	Mysuru-15