

RESEARCH PUBLICATIONS IN JOURNALS & BOOKS

ANNEXURE - F

Sl. No.	Month / year	Title of papers	Published in	Impact factor
I	PG Department of Chemistry			
	i) Dr. L. Mallesha, Asst. Professor (6)			
1	Feb 2014	Synthesis of Some New Pyrimidine-Azitinone Analogues and Their Antioxidant, <i>In Vitro</i> Antimicrobial, and Antitubercular Activities	Journal of Chemistry	0.48
2	March 2014	Synthesis and Spectroscopic study of 2-(6-chloropyridin-2-yl)isoindoline-1,3-dione	Proceedings of National Seminar on Material Science and Engineering (ISBN: 978-81-929372-0-5)	-
3	July 2014	Synthesis and <i>in vitro</i> biological activity of (<i>E</i>)-1-((4-methyl-3-(4-(1- <i>pyridin-3-yl</i>)amino)phenyl) diazenyl)naphthalen-2-ol	Chemical Science Review and Letters	4.01
4	Nov 2014	Antiproliferative Activity of New Schiff Bases Derived From 3-Fluoro-5-(trifluoromethyl)benzylamine.	Int. J. Sci. Research	1.80
5	Nov 2014	Synthesis, Characterization and Antibacterial Activity of Isoindoline-1,3-dione Derivatives	SOP Transactions on Organic Chemistry	-
6	Dec 2014	A short review on biological activity of triazole containing metal complexes	Asian Journal of Pharmaceutical Analysis and Medicinal Chemistry	0.80
	ii) Dr.N. Rajendraprasad, Asst. Professor (8)			
7	March 2014	Quantitation of pyrantel pamoate in pharmaceuticals using permanganate by visible spectrophotometry.	J Appl. Spectrosc., 2014, 81(1), 127-133	0.686
8	April 2014	Isocratic High-Performance Liquid chromatographic Assay of olanzapine : Method development and Validation	ISRN Analytical Chemistry, Volume 2014 (2014), Article ID 616941, 6 pages	-
9	Aug 2014	Isocratic High-Performance Liquid Chromatographic Assay of Olanzapine: Method Development and Validation	ISRN Analytical Chemistry	0.26
10	Oct 2014	Quantitation of Pyrantel Pamoate in Pharmaceuticals Using Permanganate by Visible Spectrophotometry	J Applied Spectroscopy	0.851
11	Dec 2014	A short review on biological activity of triazole containing metal complexes	Asian Journal of Pharmaceutical Analysis and Medicinal Chemistry	0.80
12	Dec 2014	Spectrophotometric determination of enrofloxacin	J Applied Spectroscopy	0.851
13	Jan 2015	Potentiometric determination of piroxicam and oxfendazole in pharmaceuticals	Current Chemistry Letters	0.20
14	Jan 2015	Liquid chromatography-tandem mass spectrometric determination of zidovudine in human urine	Research and Review : A J Pharma Scie	-

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II	PG Department of Commerce			
i) Dr. K.V. Suresha, Associate Professor (1)				
15	30-04-2014	A Comprehensive Solution for Garbage conundrum through Integrated Household Waste Management – A study in Mysore city	Recent Trends in Business, Management & Tourism (Volume I, ISBN: 978-163041692-8)	-
ii) Sri S. Vinay, Asst. Professor (3)				
16	30-04-2014	Customer Proclivity Regarding Utilisation of ATM Services : An Empirical Study in Mysore City	Recent Trends in Business, Management & Tourism (Volume II, ISBN: 978-163102030-8)	-
17	30-04-2014	Differential Strategies in Offers Management – An Comparative Analysis of Hyper Markets and Super Markets in Mysore City	Recent Trends in Business, Management & Tourism (Volume II, ISBN: 978-163102030-8)	-
18	5 -6 Dec 2014	Stress Management by Cab Drivers – An Empirical Study in Mysore City	SDMIMD, Mysore ISBN No. 978-73-83302-01-7	-
ii) Sri Maheshwar S, Asst. Professor (1)				
19	6-7 Dec 2014	Micro Finance: A Catalyst for social change – An Empirical Study in Malavalli Taluk	Thematics Journals of Business Management Vol. 3, Iss-5, ISSN No. 2277-3002	-
JOINT PAPERS				
i) Dr. K.V. Suresha, Associate Professor & Maheshwar S, Assistant professor (6)				
20	Feb 2014	A Boom in Wellness Industry vis-à-vis declutching of social norms – An empirical study in Mysore city	Proceedings of Inter National Seminar on Impact of business on social trends and movements (ISBN: 978-81-928799-2-5)	-
21	30-04-2014	Effectiveness of Online Advertisement : An Empirical Analysis of Gen-Y Population in Mysore City	Recent Trends in Business, Management & Tourism (Volume I, ISBN: 978-163041692-8)	-
22	6-7 Aug 2014	Women empowerment through micro finance – an empirical study of Mandya district	Global Journal for research analysis (Vol 3, Issue 8, ISSN – 2277-8160)	1.5408
23	6-7 Aug 2014	Women empowerment through micro finance – an empirical study of Mandya district	Global Journal for research analysis (Vol 3, Issue 8, ISSN – 2277-8160)	1.5408
24	22-11-2014	Penetration of Crop Insurance Among Rural Mass : An Empirical Study in Malavalli Taluk, Mandya District	International Journal of Research in Management Social Sciences & Technology ISSN 2320-2939	1.537
25	Dec 2014	Micro Insurance: A Catalyst for Social Change – An Empirical Study in Malavalli Taluk	Thematics Journal of Business Management ISSN 2277-3002	-
ii) Dr. K.V. Suresha, Asso. Professor & Smt. S.P. Sunitha, Asst. Professor (1)				
26	30-04-2014	Effectiveness of Point of Purchase promotion – An Empirical Study in Central Business District of Mysore City	Recent Trends in Business, Management & Tourism (Volume I, ISBN: 978-163041692)	-

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iii) Dr. K.V. Suresha, Maheshwari K.S & Manikanta C.M, Asso. Professor (1)				
27	April 2014	Role of Technology in Financial Inclusion	Financial Inclusion & Rural Development: Challenges & Opportunities (ISSN 2229 – 4783)	-
28	Aug 2014	A Study on employee attitude towards monetary and Non-monetary rewards and its effect on attrition with reference to education sector in Mysore city	Proceedings of National Conference on Recent Trends in Management (NCRTM) ISBN : 978-93-5174-379-8	-
iv) Dr. K.V. Suresha, Maheshwar S, Dileep& Manikanta C.M. Asso. Professor (1)				
29	April 2014	Socio Economic Empowerment of Rural Women through SHG's: An Empirical Study in Nanjangud Taluk, Mysore District, Karnataka	Financial Inclusion & Rural Development: Challenges & Opportunities (ISSN 2229 – 4783)	-
v) Dr. K.V. Suresha, Asso Professor, Ms. K.S. Maheshwari, & Mr. M. Madhu (1)				
30	22 Nov 2014	Bima Gram (Insurance Village) – An Effective Insurance Coverage for Villagers : An Empirical Study in Lalithadripura Village, Mysore Taluk.	International Journal of Research in Management – Acme Intellectuals	1.537
vi) Dr. K.V. Suresha, Asso. Professor & Bollamma C S (1)				
31	Dec 2014	Efficacy of Postal Services with Reference to Financial Inclusion - An Empirical Study in Virajpet Taluk of Kodagu District	Thematics Journal of Business Management	-
vii) Dr. K.V. Suresha, Smt S.P. Sunitha & Sri S. Vinay (1)				
32	Aug 2014	Innovative strategies in increasing employability of business graduates	Proceedings of National Conference on Recent Trends in Management (NCRTM) ISBN : 978-93-5174-379-8	-
viii) Divya L, Asst. Professor & Prof. B.H. Suresh, DOS in Commerce (1)				
33	Sep 2014	A Study of Students' Preference and Brand Loyalty towards idea Cellular in Mysore City	Indian Journal of Commerce & Management Studies (IJCMS) ISSN : 2249-0310	0.405
ix) Sri S. Vinay & Smt. S.P. Sunitha (1)				
34	Aug 2014	Analysis of investment options by stakeholders in financial markets	Proceedings of National Conference on Recent Trends in Management (NCRTM) ISBN : 978-93-5174-379-8	-
x) Dr. K.V. Suresha & Mr. Vinay S (2)				
35	22-11-2014	Effectiveness of Health Insurance – An Empirical Study in Mysore City	International Journal of Research in Management Social Sciences & Technology ISSN 2320-2939	1.537
36	Dec 2014	Social Inclusion & Exclusion in SHGs : An Exploratory Study in Mysore District	Thematics Journal of Business Management ISSN 2277-3002	-

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xi) Dr. K.V. Suresha, Dr. Noor Afza & Misba Sabreen S (1)				
37	22-11-2014	CSR as a Dimension of Corporate Governance in Private Sector Insurance Companies – An analysis of stake holders Perception in Mysore City	International Journal of Research in Management Social Sciences & Technology ISSN 2320-2939	1.537
xii) Dr. K.V. Suresha, S. Maheswar, S. Vinay & R. Nithyananda Patel (3)				
38	Feb 2015	Traffic Management & Business Prospects – An empirical study in Central Business District (CBD) in Mysore city	International Journal of Research & Business Innovations ISSN: 2321 – 5615	1.53
39		Implications of food security measures – An empirical study in Mysore District		
40		Customer perception on utilization of ATM services : An empirical study in Mysore city		
III PG Dept. Social Work				
i) Dr. M.P. Somashekar, Asst. Professor (1)				
41	April 2014	The Criteria for Standardization of Social Work Education	Proceedings of Repositioning Professional Social Work Education & Practice	-
ii) Dr. Kumudini Achchi (4)				
42	Feb 2014	Quality of life of victims of commercial sexual exploitation in South India	JSSCM Journal (ISSN:2277-145X)	-
43	Aug 2014	Human Trafficking and Status of Women in South India	Global Journal for Research Analysis, ISSN No. 2277 – 8160, Vol.3, Issue 8	1.5408
44		A study on the Issues of women living in government and Non-Government Institutions for women of Mysore, Karnataka		
45		A study on the socio-political conditions of youths of Ekalavyanagar, Mysore	DEEKSHA, Bi-Annual Journal of Social Work, Volume - 12, Number -2, ISSN 2250-3919	
46	2014	Problems of staff members of NGOs offering institutionalized services in Mysore city	Research Edited Papers Series, Vol. III, ISBN: 987-1-63102-078-0, Sitadevi Ratanchand Nahar	-
JOINT PAPER				
IV PG Dept. of Biotechnology				
i) Vasanth Patil H.B and Sathish Kumar B.Y, Asst. professor (1)				
47	April 2014	Suppression of Elevated Reactive Oxygen species by <i>Acorus calamus</i> (vacha) a sweet flag in <i>Drosophila melanogaster</i> under stress full conditions.	International Journal of Pharmaceuticals Sciences and Research	1.8
i) Dr. J.R. Kumar, Balopal S Basavarajappa, B.S. Vishwanath & T. Veerabasappa Gowda (1)				
48	Dec 2014	Biochemical and pharmacological characterization of three toxic phospholipase A ₂ s from <i>Daboia russelii</i> snake venom	Comparative Biochemistry and Physiology, Part C	2.9

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V	PG Dept. of Biochemistry			
	i) Dr. Chethan Kumar M (1)			
49	July 2014	PID15, a novel 6 kDa secreted peptide, mediates <i>Naja naja</i> venom phospholipase A ₂ induced apoptosis in isolated human peripheral lymphocytes	Journal of Biomedical Science	2.74
	ii) Smt. Syeda Hajira Banu, Asst. Professor			
50	May 2014	Isolation partial purification and characterization of an amylase from <i>Sitophilos oryzae</i> and <i>Pieris rapae</i>	JSSCM Journal (ISSBN 2277-145X)	-
	Joint Paper			
	i) Leela Srinivas & Mukunda Chethan Kumar (1)			
51	3 – 5 Nov 2014	A novel secreted death peptide from Cobra Venom Phospholipase A ₂ treated human lymphocytes	Proceedings of 3 rd International Conference on Translational Medicine	-
	ii) Smt. Syeda Hajira Banu, Asst. Professor & Nagamani J E (1)			
52	May 2014	A Study on antioxidant and antimicrobial properties of <i>Bombax ceiba pentandra</i> seed extract	JSSCM Journal (ISSBN 2277-145X)	-
	iii) Smt. Syeda Hajira Banu, Anamika Sharma, R. Suhas, S. Chandrashekar & D. Channe Gowda (1)			
53	2 Oct 2014	Implication of N-capped urea/thiourea and C-capped 3-(1-piperaziny)-1,2-benzisothiazole with bridging Gly-Val/Phe-Gly-Val-Pro as therapeutic targets	European Journal of Medicinal Chemistry	3.5
VI	PG Dept. of Kannada			
	i) Dr. H.T. Shylaja, Asso. Professor (1)			
54	April 2014	ಅಪ್ರಕಟಿತ ಕನ್ನಡ ಸಾಹಿತ್ಯದಲ್ಲಿ ವೀರಭದ್ರ ದೇವರ ಪರಿಕಲ್ಪನೆ	ವೀರಭದ್ರ ಪರಂಪರೆ ಮತ್ತು ಸಂಸ್ಕೃತಿ	-
55	06-12-2014	Kannada Sahithyadalli Veerabhadradevara Parikalpane	Kalpatharu Kuppuresha	-
	ii) Dr. B. Prabuswamy, Asst. Professor (1)			
56	2014	T.Yallappanavara Nagara shayari kavithayalli nagarada chitrana	Parikalpanathnama Vimrshe (ISSBN 978-93-81861-23-3)	-
VII	PG Dept. of English			
	i) Dr. Syed Hajira Begum (2)			
57	2014	From Silence to Speech: The Women in the Novels of Nawal El Saadawi	Russian Studies in India: Languages, Literature and Culture in Comparison	-
58	2015	Mother Trope in African Literature: A Study	JSSCM Journal ISSN 2277-145X	-

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VIII	PG Department of Physics			
	i) Dr. N. Pushpa, Asst. Professor (2)			
59	April 2014	A Comparison of Hot Carrier and 50 MeV Li ³⁺ Ion Induced Degradation in the Electrical Characteristics of Advanced 200 GHz SiGe HBT	Physics of Semiconductor Devices: Environmental Science and Engineering	-
60	June 2014	High Total Dose Proton and 60Co Gamma Irradiation Effects on Silicon NPN rf Power Transistors	Journal of Latest Technology in Engineering, Management and Applied Sciences (IJLTEMAS)	1.36
IX	UG Department of Kannada			
	l) Dr. M.C. Sarojammanni, Asso. Professor (1)			
61	2014	ರುದ್ರಾಕ್ಷಿ	ಮಹಾಪ್ರಭೆ	-
X	Department of Economics			
	Joint Paper			
	i) Umesha H.S, Asst. Professor & Dr. B.C. Neelakanta (1)			
62	Sep 2014	Declining of Household savings Behaviour in India : an Empirical Analysis	JSSCWM Quest (ISSN 2321 – 0052)	-
63	Feb 2015	Trends and Patterns of Domestic Household Saving in India: During Eleventh Five-Year Plan (2007-2012)	JSSCM Journal ISSN 2277-145X	-
64	27& 28 Feb 2015	Micro Finance & Women Empowerment In India	Community Empowerment in challenging World – Issues & Challenges (ISBN: 978-3-7368-2021-0)	-