



JSS MAHAVIDYAPEETHA

JSS COLLEGE OF ARTS, COMMERCE & SCIENCE

(An Autonomous College of University of Mysore)

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Re-accredited by NAAC with 'A' grade

Recognised by UGC as "College with Potential for Excellence"

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Role of Financial Innovations in Managing Environmental and Social Challenges

The PG Department of Commerce had organized a special lecture programme on the topic "Role of Financial Innovations in Managing Environmental and Social Challenges", on 27th December 2016 as a part of academic activity. The programme was held at 3 pm and the chief guest of the programme, Dr Muralikanakasabhai, MD of Environmental Financial Products LLC, Chicago USA, who spoke on various environmental issues like tropical deforestation, carbon emissions, and pollution. He touched upon the environmental and financial markets that deal in innovative financial products like carbon credit etc. The need for structured market mechanism with the help of regulated body to avoid green house gases emission was explained with few suggestions.

He stressed on linking financial products through markets and to develop carbon credits, efficiency certificates etc. in reducing greenhouse effect. He appreciated the efforts of Indian Government and market structure in the development of carbon credits in India. India is already ahead in reducing carbon emission into the environment by utilizing wind and solar energy and other renewable sources to the maximum extent.

His lecture was followed by an interaction with students and then Dr G Kotreshwar gave the presidential address about the need for environment finance to the society.

The program was chaired by the Chief Executive of the College, Prof. B V Sambashivaiah, the welcome address was delivered by Dr. HC Honnappa, Head, PG Dept of Commerce, and the programme was compered by Smt. Sunitha an innovcation by S R Dakshayini of II yr M.Com. Students from JSSPG Centres of Kollegal, Chamarajanagara, Saraswathipuram and the students of the college along with faculty members of the department were present.


(Prof. M. Mahadevappa)
Principal

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Editor

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