



JSS MAHAVIDYAPEETHA  
**JSS COLLEGE OF ARTS, COMMERCE & SCIENCE**

(An Autonomous College of University of Mysore)  
Re-accredited by NAAC with 'A' grade  
Recognised by UGC as "College with Potential for Excellence"  
OOTY ROAD, MYSORE - 570 025, KARNATAKA



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## PRESS NOTE

The Nature Club of JSS College of Arts, Commerce and Science, Ooty Road, Mysore, was inaugurated on 10<sup>th</sup> January, 2014. The aim of the Club is to inculcate an appreciation of nature among students and to develop awareness and sensitivity towards the environment and related issues. The Nature Club wishes to fulfill its objectives by initiating activities in three broad domains namely, *Appreciation, Awareness and Activism*. Programmes which will be organized by the Club include trekking, bird watching, nature photography, awareness campaigns, special lecture programmes, preparation of wall magazines and posters and carrying out green audits.

Sri. M. S. Balasubramaniam (popularly known as Snake Shyam), Corporator, Mysore City Corporation and noted environmentalist of the city inaugurated the Club and delivered a talk on the "Significance of Snakes in the Ecosystem". Speaking on the occasion, Sri Snake Shyam attributed the increasing man-animal conflict to the depleting forest cover and called upon the students to play an active role in protecting the environment. Prof B. V. Sambashivaiah, Chief Executive of the college who presided over the function lauded the efforts of the students and faculty members in initiating the nature club and stressed the importance of such clubs in spreading awareness on environmental issues. Professor M.B. Mallikarjuna Pandit, Principal of the college welcomed the participants and highlighted the objectives of the Club. Sri Abhijith M. Singh and Dr Anupama Ramesh, Conveners of the Club compeered and proposed the vote of thanks respectively. Prof. M. Mahadevappa, Dean-Academic, faculty members and students were present.

  
Principal  
JSS College of Arts, Commerce & Science  
(Autonomous)  
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To  
The Editor

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