



JSS MAHAVIDYAPEETHA  
**JSS COLLEGE OF ARTS, COMMERCE & SCIENCE**

(An Autonomous College of University of Mysore)  
OOTY ROAD, MYSORE-570 025 KARNATAKA

Re-accredited by NAAC with 'A+' grade  
Recognised by UGC as "College with Potential for Excellence"

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Date: 20/02/2025

**Report on Skilling Programme on Business Communication**

**Speaker:**

Sri. Adarsh Ramesh  
Digital Marketer and Strategy Consultant  
Mysuru.

A Skilling Programme on Business Communication was organized by Department of Commerce and Management in Association with IQAC of College on February 20, 2025, in College Golden Jubilee Hall.

During the programme, the resource person, Sri Adarsh Ramesh, emphasised the importance of communication in business. He went on to discuss concepts and processes, communication and its limitations, different types of communication and their hurdles, and how to overcome them. He further extended his speech to cover the power of listening, organizational listening, and communication ethics.

Sri Adarsh Ramesh stated that one should be well-versed in written or oral communication that defines and assesses a problem and advises action in business. It leads to effective communication with consumers which can be a winning business strategy in the service industry.

The Resource Person provided valuable guidance to the students on how to advance and develop their ability to improve their business communication skills. The students recognized that good communication skills are essential in their lives because they allow others and themselves to understand information more accurately and quickly.

The function was presided over by Professor B V Sambashivaiah, Chief Executive. The Principal, Dr. Prabhu M, was present in the Programme.

This session benefited around 400 students from the B.Com and BBA programmes.

The session was moderated by Dr. Sreelalitha K. G, Head of the Department of Commerce and Management and monitored by Dr. N Rajendra Prasad , IQAC, Coordinator.

  
**PRINCIPAL**  
JSS College of Arts, Commerce & Science  
Ooty Road, MYSURU-25





**JSS MAHAVIDYAPEETHA**  
**JSS COLLEGE OF ARTS, COMMERCE AND SCIENCE**  
Autonomous, NAAC A+ Grade with CGPA 3.30 and 'College with Potential for Excellence'  
**Ooty Road, Mysuru – 570 025**



**DEPARTMENT OF COMMERCE AND MANAGEMENT**  
**Organizes**

## **SKILLING PROGRAMME ON BUSINESS COMMUNICATION**

An IQAC Initiative

### **Blessings**

**His Holiness Jagadguru Sri Shivarathri Deshikendra Mahaswamiji**  
Jagadguru Sri Veerasimhasana Mahasamsthana Math, Sri Suttur Kshetra

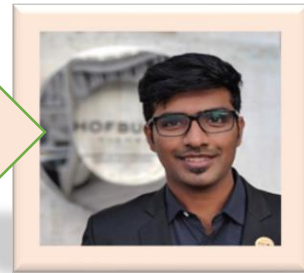
### **President**

**Prof. B V Sambashivaiah**  
Chief Executive

### **Resource Person**

**Sri Adarsh Ramesh**

Digital Marketer & Strategy Consultant  
Mysuru



### **Guest of Honour**

**Dr. M Prabhu**

Principal

### **Presence**

**Dr. K G Sreelalitha**

Organizing Secretary  
Head, Dept. of Commerce

**Dr. N Rajendraprasad**

Convener  
IQAC Coordinator

### **Date & Time**

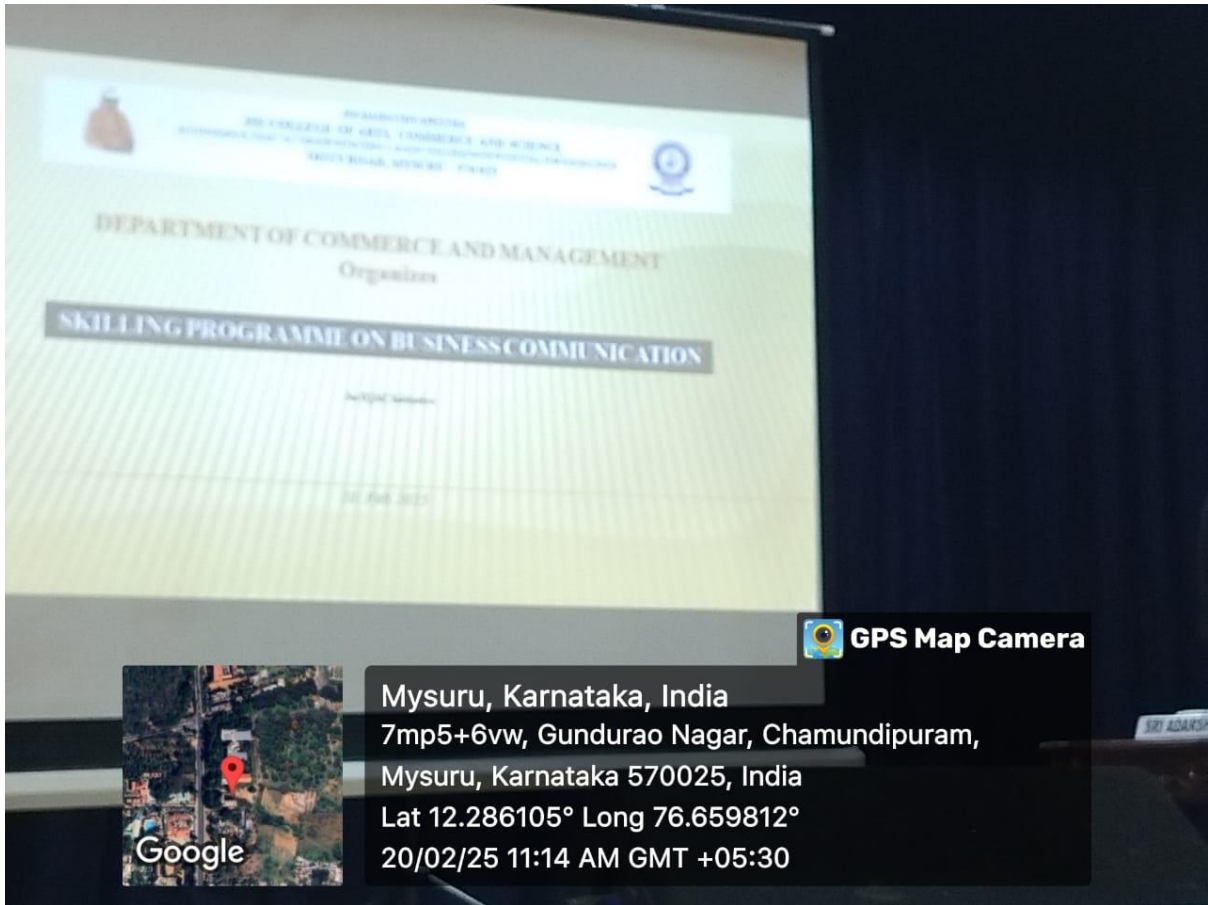
20 February 2025 @ 11 AM

### **Venue**

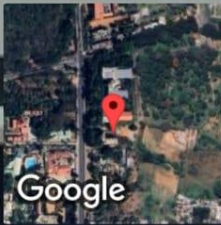
Golden Jubilee Hall

*All are cordially invited*

**TEACHING FACULTY AND STUDENTS**



 **GPS Map Camera**

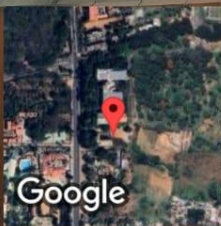


Google

Mysuru, Karnataka, India  
7mp5+6vw, Gundurao Nagar, Chamundipuram,  
Mysuru, Karnataka 570025, India  
Lat 12.286105° Long 76.659812°  
20/02/25 11:14 AM GMT +05:30



 **GPS Map Camera**



Google

Mysuru, Karnataka, India  
7mp6+g4w, Gundurao Nagar, Chamundipuram,  
Mysuru, Karnataka 570025, India  
Lat 12.28608° Long 76.659929°  
20/02/25 11:18 AM GMT +05:30

# **SKILLING PROGRAMME ON BUSINESS COMMUNICATION Organized by Department of Commerce and Management under the aegis of IQAC on 20-2-2025**

61 responses



## Name of the Students

61 responses

Vinushree B M

Rakshitha H V

S nisarga

KUMAR TD

Harini P

Harshitha H N

Lakshmi S

Deekshitha HN

Rashmi C

Nagarathna

Sinchana V Rao

Nishchitha y s

Yashma Bojamma MJ

Deekshitha p

Sinchana.D.S

Chaya b k

Thanya.B

Likhith k n

Usna hasnath

Nayana

Amulya S

Vimala

Sangeetha D

Sinchana.M

Good

Madesha K M

Spoorthi P

Khutejatul kubra

Umalakshmi H C

Amulya A

C puneeth

Aishwarya D

Akash M

Chalan G P

Manya

Sinchana SR

Disha R

Anusha RS

Manoj N

Latha C M

Inchara S J

Sujatha

Kavya br

Devika M

Jaynand R

Renuka k

Rajkumar G

Jeevitha m.n

Sahana k n

Shruthi C A

Varshitha SP

Varshini.S

Shohib Mallik D

Bhargavi B N

Hithesh arya

Amruth lal

Pranathi A.E

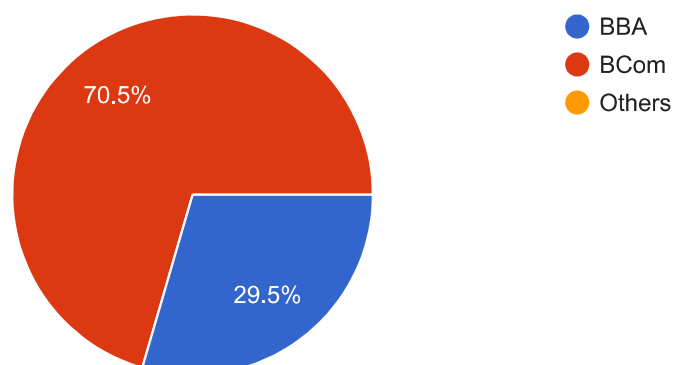
Poojitha

Pushpalatha G

## Programme

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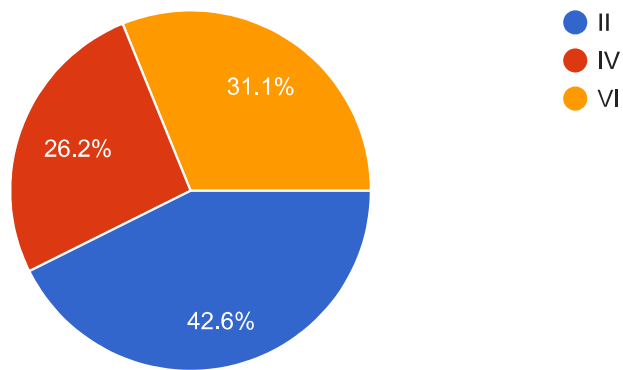
61 responses



### Semester

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61 responses





## Contact No (Mobile No.)

61 responses

6366153269

7338099941

7337672822

9148643294

9380985404

7204792760

7411314403

7975469972

9731254448

9900799363

9036407084

7022405487

6360395168

9964589587

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6360301826

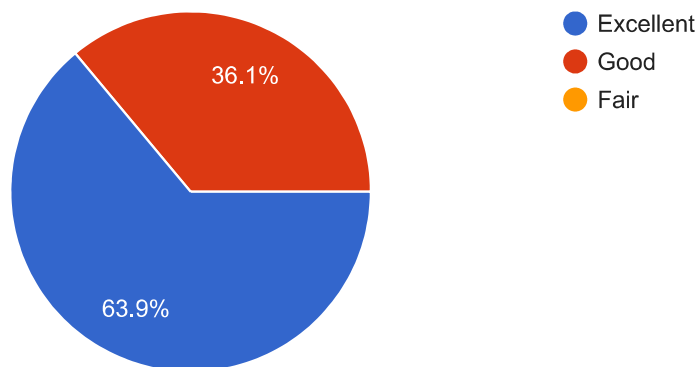
8197527391

7204556038

How do you rate the quality of session in the programme?

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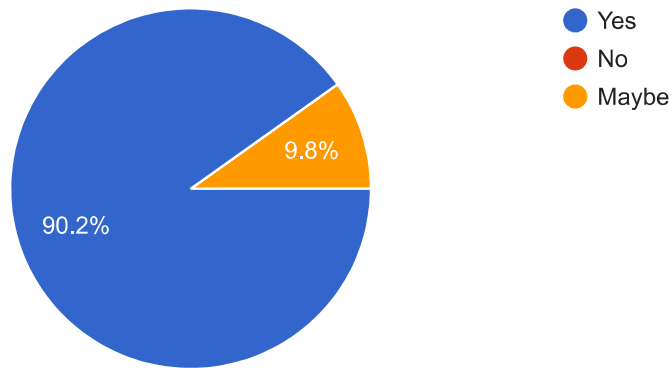
61 responses



### Is the programme helpful to you studies?

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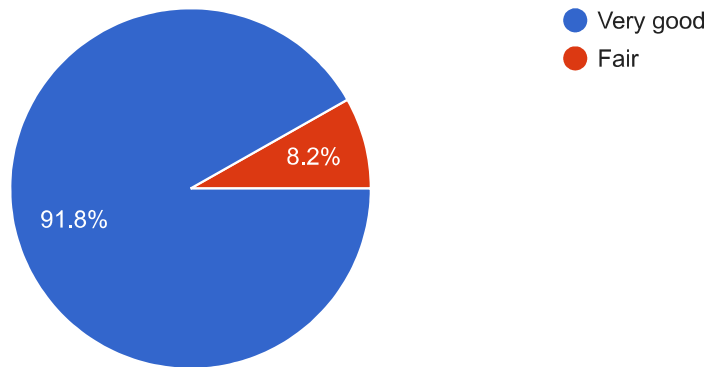
61 responses



### How was the knowledge of speaker?

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61 responses



What is your opinion (if any) on the programme?

61 responses

Good

Good

Nothing

Nothing

It's very helpful for future

It's good

It is very good and informative session

Good communication

More informative

It was effective for those who just hesitated to build a communication and it was very helpful to overcome the barriers. Personally I would look forward to attend more workshops like this. Thank you

It's very good motivational speak it's very helpful for me

It was very good and very helpful to us

OK

No

Good 👍 👍

Is on very good

Very helpfull

Nothing.

Very useful information

The session was very helpfull

No opinion

The information is very usefull!

It's very useful for youngsters and a very good lecture

It was so good.need more workshop like this.It was helpful to overcome of hesitation.the session was effective and it connected us very well.

It's inspire to learn more

Business man

Excellent which is helpful for upcoming challenges

Very good communication skills

Its very helpful for future

Useful

Very informative

Useful communication

They give the good experience ideas....  
They motivate...

It's really helpful for how to communicate and friendly with people thank you for your suggestion

Excellent

It was good

Very nice

Verrrryyyy goodddd

I would want more such sessions..with lesser audience for effective communication to take place

Very helpful for life and present

Very helpful

Firstly I said sorry sir your I'm inspired by your talking fully satisfied session with you sir  
.....thank you 😊

Programme was so good but we can't get out from our side of fear... Soo please conduct smaller sessions.

Nice program for degree students

Very good and informative  
I will implement it

.

Nice

This programme was helps to us life thank you for this your great time for uss

It was very good learned how to communicate

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