



JSS COLLEGE OF ARTS, COMMERCE & SCIENCE

(An Autonomous College of University of Mysore)
B.N. ROAD, MYSORE-570 025 KARNATAKA

Re-accredited by NAAC with 'A+' grade
Recognised by UGC as "College with Potential for Excellence"

Ph: 0821-2548236 & 2548380. FAX: 0821-2548238 E-mail: jssautonomous@gmail.com Website: JSSCACS.edu.in

P.G. DEPARTMENT OF COMMERCE & U.G. DEPARTMENT OF COMMERCE

In association with

MYSORE INSURANCE INSTITUTE and IQAC

With the Divine Blessings of

His Holiness Jagadguru Sri Shivarathri Deshikendra Mahaswamiji

Jagadguru Sri Veerasimhasana Mahasamsthana Math, Sri Suttur Kshetra

Guest Lecture Program on

“INSURANCE AWARENESS AND CAREER OPPORTUNITIES IN THE INSURANCE SECTOR”

DATE	: 22.01.2025
PRESIDENT	: Prof. B V Sambashivaiah, Chief Executive JSS College of Arts, Commerce & Science, Mysore
GUEST OF HONOUR	: Dr. M Prabhu Principal, JSS College of Arts, Commerce & Science, Mysore
RESOURCE PERSONS	: Sri. S. Sridhara Hon Secretary Mysore Insurance Institute Sri. R. Balaram Council Member Mysore Insurance Institute Sri. S. B. Subramanya Committee Member Mysore Insurance Institute
VENUE	: Golden Jubilee Hall, JSS College of Arts, Commerce & Science, Mysore
No of Beneficiaries	: 292 students of final year B.Com, BBA and M.Com.

Overview of the Program:

A guest lecture program was organized by PG and UG Department of Commerce in association Mysore Insurance Institute and IQAC on Insurance Awareness and Career Opportunities in Insurance Sector on 22 January 2025, in Golden Jubilee Hall in the college. The resource persons from the Mysore Insurance Institute addressed the gathering Sri. S Sridhara spoke about Insurance Awareness and Education, Sri. S B Subramanya spoke about Life Insurance Awareness and Career Opportunities in Insurance Sector. Sri. R. Balaram spoke about General Insurance Awareness and Career Opportunities in Insurance Sector.

The session aimed to educate students about the importance of insurance in financial planning and inform them about various career opportunities in the insurance industry. The lecture was followed by an interactive question and answer session, where students actively participated and sought clarity on various aspects of the insurance sector. The resource persons provided the information related to job prospects, required qualifications and the impact of technology on insurance careers.

The chief executive of the college, Professor, B V Sambashivaiah, presided over the program and the Principal Dr. M. Prabhu delivered key address note. The session benefited 292 students of final year students of B.Com, BBA and M.Com. Dr. Dileep N, Head of the PG Department of Commerce, and Dr. Sri Lalitha, Head of the UG Department of Commerce, along with the teaching faculty of the PG and UG Commerce Departments, were present at the program. The event was hosted by Varun Nayak of the second-year M.Com program. Meghana, a first-year M.Com student, delivered the welcome speech, and Vidya, from the first-year M.Com, rendered the vote of thanks.

Objectives of the Program

- 1. Create awareness:** Educate students about the importance and benefits of insurance, its types, and how it works.
- 2. Career guidance:** Inform students about the various career opportunities available in the insurance sector, including roles, responsibilities, and required skills.
- 3. Build knowledge:** Provide insights into the insurance industry's trends, challenges, and future prospects.
- 4. Develop skills:** Enhance students' skills and competencies required to succeed in the insurance industry, such as communication, problem-solving, and analytical thinking.
- 5. Networking opportunities:** Offer students a chance to interact with industry professionals, learn from their experiences, and build connections.
- 6. Encourage entrepreneurship:** Inspire students to consider entrepreneurship opportunities in the insurance sector, such as starting their own insurance agencies or brokerages.
- 7. Promote financial literacy:** Educate students on the importance of financial planning, risk management, and insurance as a tool for achieving financial stability.

Outcome of the Program

At the end of the session students will be able to:

1. Demonstrate understanding of the importance and benefits of insurance, its types, and how it works.
2. Identify and explore various career opportunities in the insurance sector, including roles, responsibilities, and required skills.
3. Analyse industry trends, challenges, and future prospects, and develop insights into the insurance industry.
4. Develop essential skills, such as communication, problem-solving, and analytical thinking, required to succeed in the insurance industry.
5. Establish connections with industry professionals and build a network of contacts in the insurance sector.
6. Develop entrepreneurial skills and consider starting their own insurance agencies or brokerages.
7. Apply financial literacy concepts, including financial planning, risk management, and insurance, to achieve financial stability.

By achieving these outcomes, students will be well-prepared to pursue careers in the insurance industry, make informed decisions about their financial futures, and contribute to the growth and development of the insurance sector.



JSS MAHAVIDYAPEETHA
JSS COLLEGE OF ARTS, COMMERCE AND SCIENCE
Autonomous, NAAC 'A+' Grade with CGPA 3.30 and 'College with Potential for Excellence'
Ooty Road, Mysuru – 570 025



UG and PG DEPARTMENT OF COMMERCE
Organised Guest Lecture in Association with **MYSORE INSURANCE INSTITUTE** and
IQAC on
INSURANCE AWARENESS AND CAREER OPPORTUNITIES IN
INSURANCE SECTOR

With the Divine Blessings of
His Holiness Jagadguru Sri Shivarathri Deshikendra Mahaswamiji
Jagadguru Sri Veerasimhasana Mahasamsthana Math, Sri Suttur Kshetra

Inauguration
Prof. B V Sambashivaiah
Chief Executive

R Balam
Council Member
Mysore Insurance Institute

Resources Persons
S Sridhara
Hon Secretary
Mysore Insurance Institute

S B Subramanya
Committee Member
Mysore Insurance Institute

Guest of Honour
Dr. M Prabhu
Principal

Presence

TEACHING FACULTIES OF UG & PG DEPARTMENT OF COMMERCE

22 January 2025, 3.30 PM

Venue: Golden Jubilee Hall

All are cordially welcome

Guest Lecture on INSURANCE AWARENESS AND CAREER OPPORTUNITIES IN INSURANCE SECTOR

22 Jan 2025

3.30 PM – 4.00 PM	Inauguration	
4.00 PM– 4.30 PM	Insurance Awareness and Education	S Sridhara
4.30 PM– 5.00 PM	Life Insurance Awareness and Career Opportunities in Insurance Sector	S B Subramanya
5.00 PM – 5.30 PM	General Insurance Awareness and Career Opportunities in Insurance Sector	R. Balaram
5.30 PM – 6.00 PM	Valedictory and Snacks	



JSS MAHAVIDYAPEETHA
JSS COLLEGE OF ARTS, COMMERCE AND SCIENCE
Autonomous, NAAC 'A' Grade with CGPA 3.30 and 'College with Potential for Excellence'
Ooty Road, Mysuru – 570 025



UG and PG DEPARTMENT OF COMMERCE
Organised Guest Lectur in Association MYSORE INSURANCE INSTITUTE
and IQAC on
INSURANCE AWARENESS AND CAREER OPPORTUNITIES IN
INSURANCE SECTOR

Programme Schedule

Invocation: **Kum.Meghana**
I M.Com

Welcome note: **Kum.Meghana**
I M.Com

Presidential remarks: **Prof.B V Sambashivaiah**
Chief Executive Officer

Key note Address: **Dr. M Prabhu**
Principal

Vote of Thanks: **Kum.Vidyashree**
I M.Com

Master of Ceremony
Varun Nayak



GPS Map Camera



Mysuru, Karnataka, India
7mp6+g4w, Gundurao Nagar, Chamundipuram, Mysuru,
Karnataka 570025, India
Lat 12.28608° Long 76.660087°
22/01/25 03:43 PM GMT +05:30



GPS Map Camera



Mysuru, Karnataka, India
7mp6+g4w, Gundurao Nagar, Chamundipuram, Mysuru,
Karnataka 570025, India
Lat 12.286043° Long 76.659972°
22/01/25 03:39 PM GMT +05:30



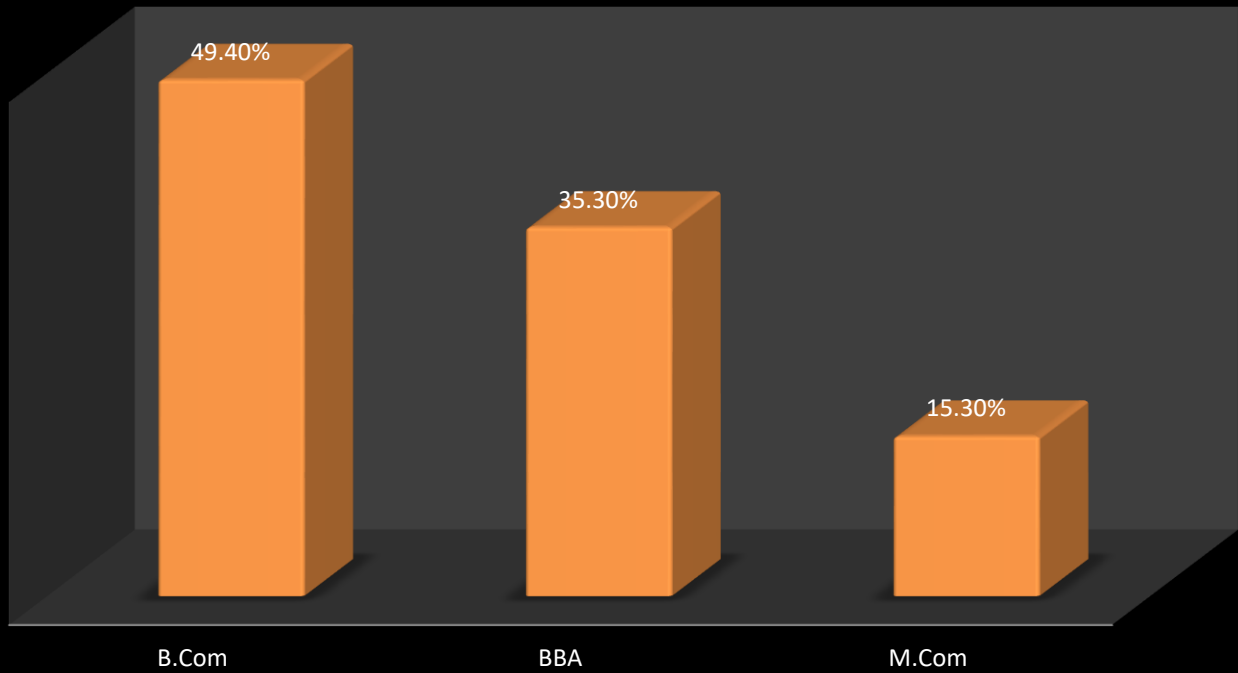
GPS Map Camera



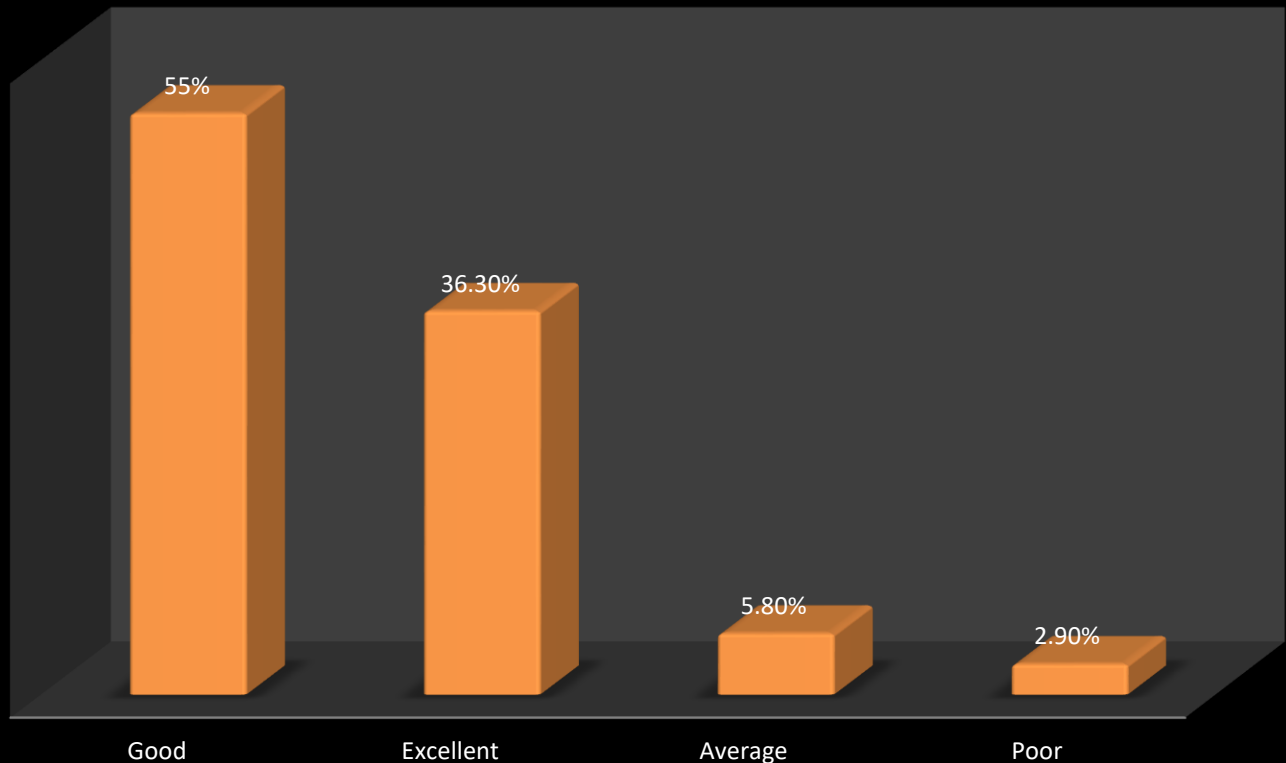
Mysuru, Karnataka, India
7mp6+g4w, Gundurao Nagar, Chamundipuram, Mysuru, Karnataka
570025, India
Lat 12.286165° Long 76.66004°
22/01/25 04:09 PM GMT +05:30

FEEDBACK

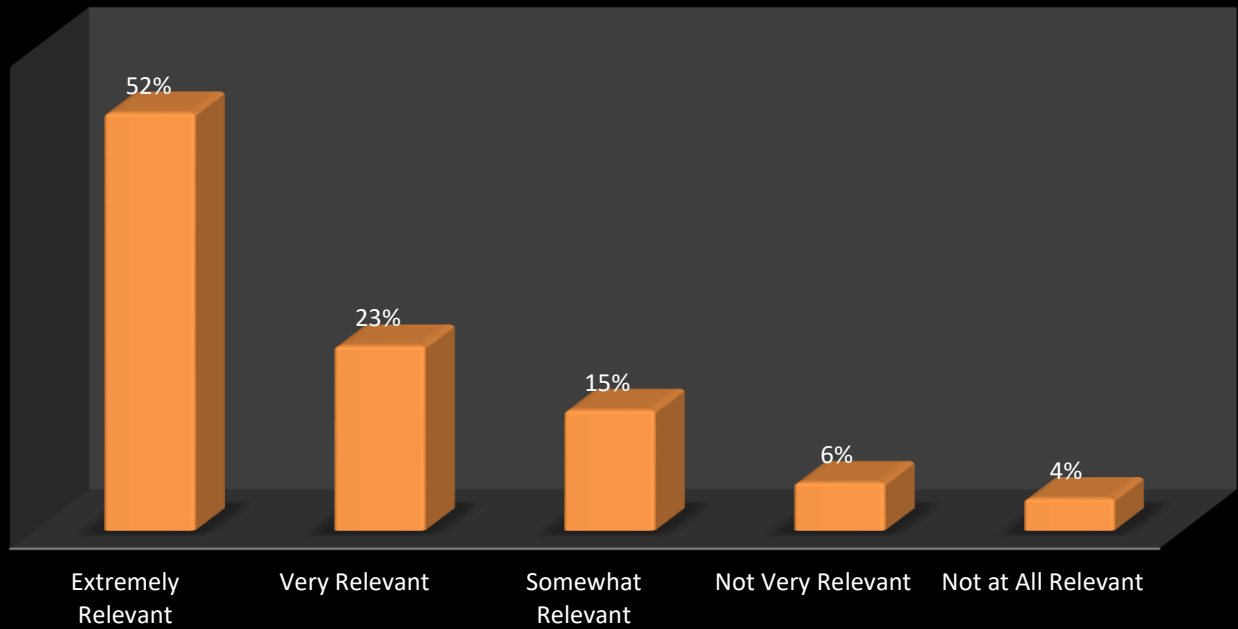
No. of Students Participated



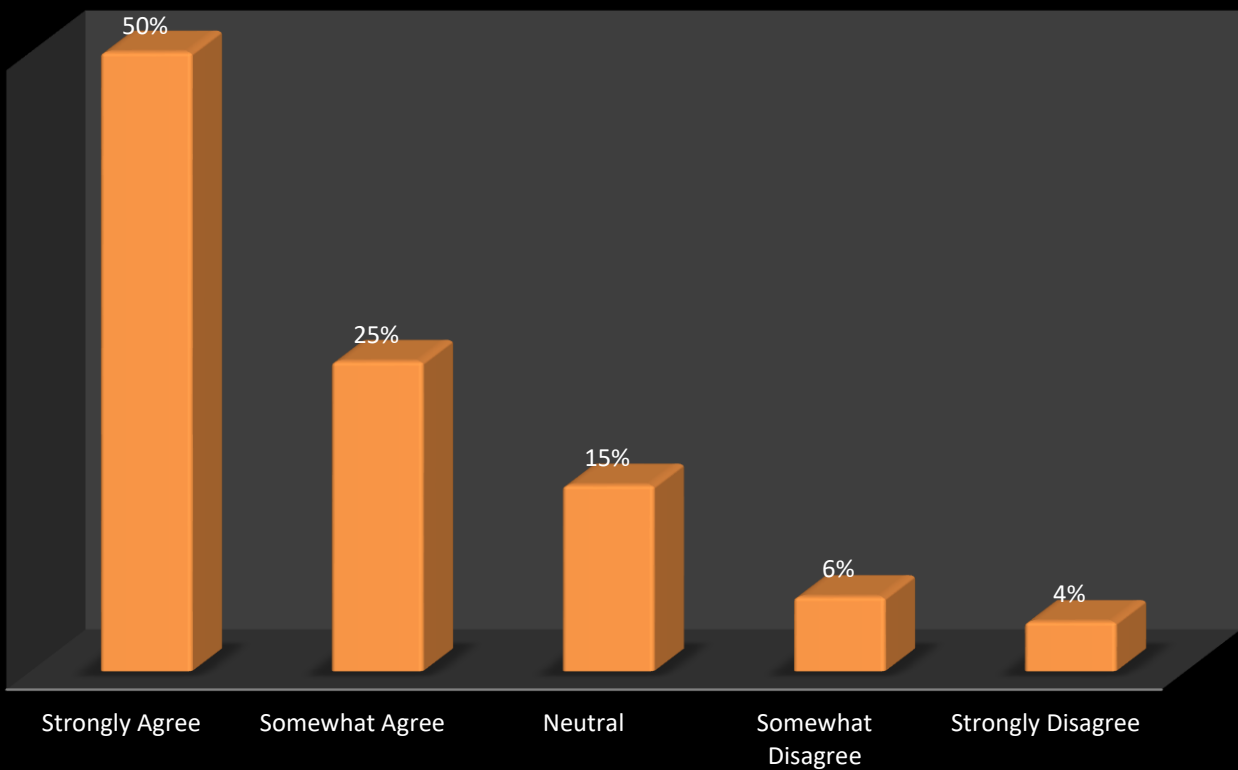
How would you rate the overall quality of the program?



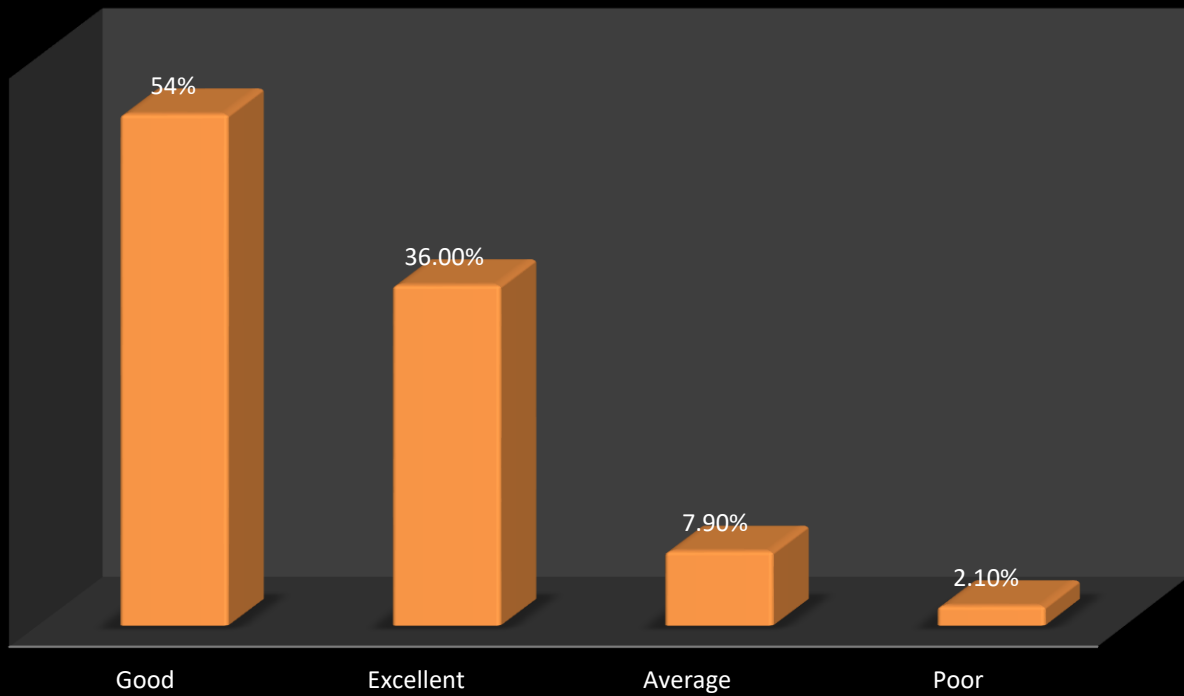
How relevant was the program content to your interests and career goals?



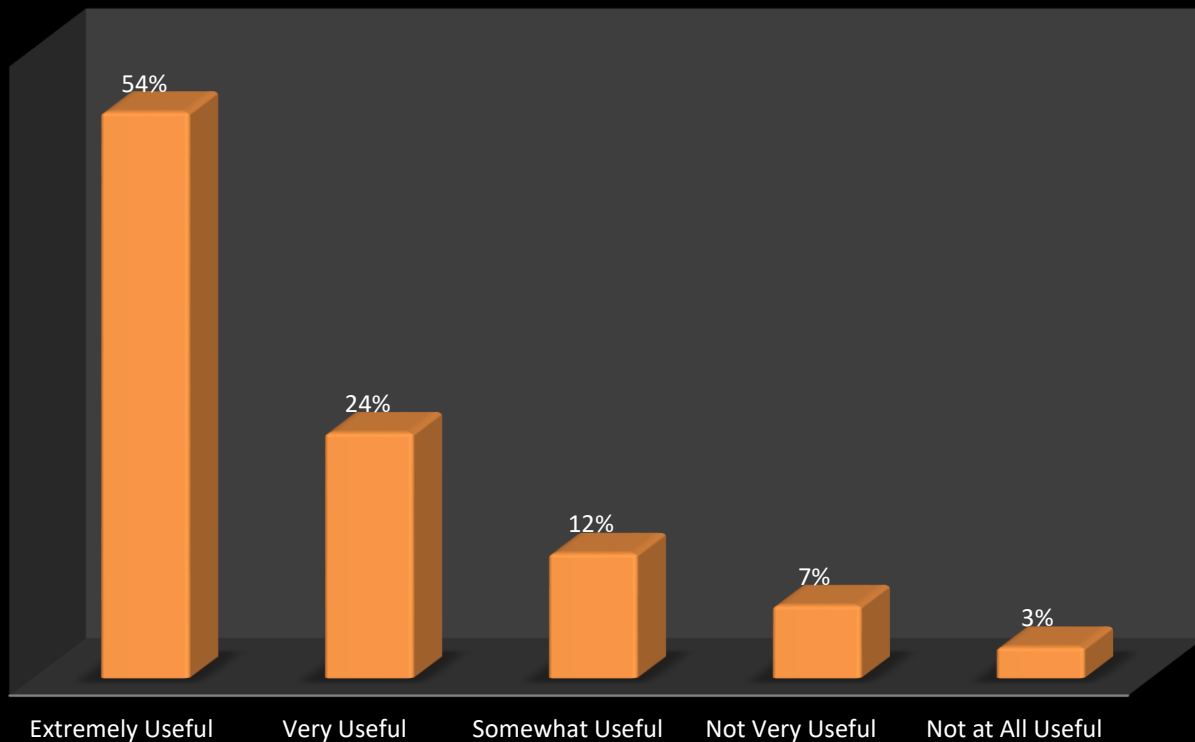
Were the topics covered in the program comprehensive and up-to-date?



How would you rate the presentation skills of the instructors?



Did the program provide you with useful guidance on how to pursue a career in insurance?



ನಂ 1
ಕನ್ನಡ ದಿನಪತ್ರಿಕೆ
ವಿಜಯವಾಣಿ

ಮಾತು ಮಾಣಿಕೆ

ನಮ್ಮ ನೋವು ನಮಗೆ ತಿಳಿಯುವುದು
ದೊಡ್ಡ ಸಂಗತಿಯೇನಲ್ಲ.
ಆದರೆ, ಬೇರೆಯವರ ಕಷ್ಟಗಳನ್ನು
ತಿಳಿದು ಸ್ತಂದಿಸುವುದು ಇದೆಯಲ್ಲ
ಅದು ಸಾರ್ಥಕತೆ.

ಮ
VIJAYAVANI >> MYSURU



ನಗರದ ಊಟಿ ರಸ್ತೆಯಲ್ಲಿರುವ ಜೆಎಸ್‌ಎಸ್ ಕಲಾ, ವಾಣಿಜ್ಯ ಮತ್ತು ವಿಜ್ಞಾನ ಕಾಲೇಜಿನಲ್ಲಿ ಇತ್ತೀಚೆಗೆ ಆಯೋಜಿಸಿದ್ದ ಉಪನ್ಯಾಸ ಕಾರ್ಯಕ್ರಮವನ್ನು ಕಾಲೇಜಿನ ಮುಖ್ಯ ಕಾರ್ಯನಿರ್ವಾಹಕ ಪ್ರೊ. ಬಿ.ವಿ. ಸಾಂಬಶಿವಯ್ಯ ಉದ್ಘಾಟಿಸಿದರು. ಎಸ್. ಶ್ರೀಧರ್, ಆರ್.ಬಾಲರಾಮ್, ಡಾ.ಎಂ.ಪ್ರಭು, ಸುಬ್ರಹ್ಮಣ್ಯ ಇದ್ದರು.

ಸುದ್ದಿ ಕಾರ್ನರ್

ವಿಮಾ ವಲಯದಲ್ಲಿ ಔದ್ಯೋಗಿಕ ಅವಕಾಶ ತಾಂತ್ರಿಕ ಕ್ಷೇತ್ರವನ್ನು ಹೆಚ್ಚಾಗಿ ಅವಲಂಬಿಸಿವೆ

ಜೆಎಸ್‌ಎಸ್ ಕಾಲೇಜಿನ ಮುಖ್ಯ ಕಾರ್ಯನಿರ್ವಾಹಕ ಪ್ರೊ.ಬಿ.ವಿ. ಸಾಂಬಶಿವಯ್ಯ



ವಿಮಾ ಜಾಗೃತಿ ಮತ್ತು ವಿಮಾ ವಲಯದಲ್ಲಿ ಔದ್ಯೋಗಿಕ ಅವಕಾಶಗಳು ಕುರಿತು ಒಂದು ದಿನದ ವಿಶೇಷ ಉಪನ್ಯಾಸ ನಡೆಯಿತು.

• **ಕನ್ನಡಪ್ರಭ ವಾರ್ತೆ** ಮೈಸೂರು
ವಿಮಾ ಜಾಗೃತಿ ಮತ್ತು ವಿಮಾ ವಲಯದಲ್ಲಿ ಔದ್ಯೋಗಿಕ ಅವಕಾಶಗಳು ತಾಂತ್ರಿಕ ಕ್ಷೇತ್ರವನ್ನು ಅವಲಂಬಿಸಿವೆ ಎಂದು ಜೆಎಸ್‌ಎಸ್ ಕಲಾ, ವಾಣಿಜ್ಯ ಮತ್ತು ವಿಜ್ಞಾನ ಕಾಲೇಜಿನ ಮುಖ್ಯ ಕಾರ್ಯನಿರ್ವಾಹಕ ಪ್ರೊ.ಬಿ.ವಿ. ಸಾಂಬಶಿವಯ್ಯ ತಿಳಿಸಿದರು.

ಅವಕಾಶಗಳು ಕುರಿತು ಒಂದು ದಿನದ ವಿಶೇಷ ಉಪನ್ಯಾಸವನ್ನು ಉದ್ಘಾಟಿಸಿ ಮಾತನಾಡಿದ ಅವರು, ಸಾಮಾಜಿಕ ಮತ್ತು ಆರ್ಥಿಕವಾಗಿ ಇವು ಮುಖ್ಯ ಪಾತ್ರ ವಹಿಸುತ್ತವೆ ಎಂದರು.

ಕಾಲೇಜಿನ ಪ್ರಾಂಶುಪಾಲ ಡಾ.ಎಂ. ಪ್ರಭು ಮಾತನಾಡಿ, ಒಂದು ಸಾಮಾನ್ಯ ವರ್ಗದ ಕುಟುಂಬಕ್ಕೆ ವಿಮೆ ಬಹು ಮುಖ್ಯ ಪಾತ್ರ ವಹಿಸುತ್ತದೆ ಎಂದು ಹೇಳಿದರು.

ಮೈಸೂರು ಇನ್ಸೂರೆನ್ಸ್ ಸಂಸ್ಥೆಯ ಕಾರ್ಯದರ್ಶಿ ಎಸ್. ಶ್ರೀಧರ್ ಮಾತನಾಡಿ, ವಿಮಾ ಕಾರ್ಯಚಟುವಟಿಕೆಗಳಿಂದ ಅನೇಕ ಪ್ರಯೋ

ಜನಗಳಿವೆ. ಇದು ವಿದ್ಯಾರ್ಥಿಗಳ ಮುಂದಿನ ಭವಿಷ್ಯಕ್ಕೆ ತುಂಬಾ ಉಪಯುಕ್ತವಾಗಿದೆ ಎಂದರು. ಕೌನ್ಸಿಲ್ ಸದಸ್ಯ ಆರ್. ಬಾಲರಾಮ್ ಮಾತನಾಡಿ, ಮಹಿಳೆಯರು ಜೀವವಿಮಾದಿಂದ ಆರ್ಥಿಕವಾಗಿ ಸದೃಢವಾಗ ಬಹುದು ಎಂದು ತಿಳಿಸಿದರು. ಈ ಕಾರ್ಯಕ್ರಮದಲ್ಲಿ ಸ್ನಾತಕ ಮತ್ತು ಸ್ನಾತಕೋತ್ತರ ವಾಣಿಜ್ಯ ಶಾಸ್ತ್ರ ವಿಭಾಗದ ಅಧ್ಯಾಪಕರು ಮತ್ತು ವಿದ್ಯಾರ್ಥಿಗಳನ್ನೊಳಗೊಂಡು 250 ಮಂದಿ ಹಾಜರಿ ದ್ದರು. ಮೇಘನಾ ಸ್ವಾಗತಿಸಿದರು. ವಿದ್ಯಾಶ್ರೀ ವಂದಿಸಿದರು. ವರುಣ್ ನಾಯಕ್ ನಿರೂಪಿಸಿದರು.

ನಗರದ ಊಟಿ ರಸ್ತೆಯಲ್ಲಿರುವ ಜೆಎಸ್‌ಎಸ್ ಕಲಾ, ವಾಣಿಜ್ಯ ಮತ್ತು ವಿಜ್ಞಾನ ಕಾಲೇಜಿನ ಸ್ನಾತಕೋತ್ತರ ವಾಣಿಜ್ಯ ಶಾಸ್ತ್ರ ವಿಭಾಗದಿಂದ ವಿಮಾ ಜಾಗೃತಿ ಮತ್ತು ವಿಮಾ ವಲಯದಲ್ಲಿ ಔದ್ಯೋಗಿಕ