



JSS MAHAVIDYAPEETHA  
**JSS COLLEGE OF ARTS, COMMERCE AND SCIENCE**

Autonomous, 'A' Grade and 'College with Potential for Excellence'

**Ooty Road, Mysuru – 570 025**



**In Collaboration with  
 CII-Industry Institute Interaction Panel, Mysuru Chapter**

**Organizes**

**A ONE DAY ONLINE WORKSHOP ON**

**ENTREPRENEURSHIP AND SKILL DEVELOPMENT**

An IQAC Initiative

**20 December 2021**

**With the Blessings of**

**His Holiness Jagadguru Sri Shivarathri Deshikendra Mahaswamiji**  
 Jagadguru Sri Veerasimhasana Mahasamsthana Math, Suttur Srikshetra

**INAUGURATION**

**10 – 11 AM**

**President**

**Prof. B V Sambashivaiah**  
 Chief Executive

**Chief Guest & Keynote Speaker**

**Prof. B Mahadevappa**  
 DOS in Commerce  
 University of Mysore, Mysuru

**Guest of Honour**

**Dr. H C Honnappa**  
 Principal

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*You are cordially invited*

**TECHNICAL SESSIONS**

**Session 1: 11.00 – 12.00 PM**

*Human Resource Skills*

**Mr. Vikram Hebbar**

Senior General Manager (HR & IR)  
 JK Tyres & Industries Ltd, Mysuru

**Session 2: 12.00 – 1.00 PM**

*Essential Industry Skills*

**Dr. Dharma Prasad**

CEO and Chief Scientist  
 Prosetta Bioconformatics Pvt Ltd, Mysuru

**Session 3: 2.00 – 3.00 PM**

*Entrepreneurship Skills*

**Mr. B. Shivashankar**

Chief Executive, SJCE-STEP  
 JSS S&TU, Mysuru

**Session 4: 3.00 – 4.00 PM**

*Entrepreneurship Opportunities*

**Mr. B S Prashanth**

Managing Director, Safe Wheels Pvt Ltd  
 Mysuru

For free registration: [CLICK HERE](#)

For any details contact: 9845972869

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**INAUGURATION**

**20 December 2021, Monday**

**10.00 AM**

<b>Invocation</b> ::	<b>Ms. Sushmitha</b> MSc Chemistry
<b>Welcome Speech</b> ::	<b>Dr. H.C. Honnappa</b> Principal
<b>Inauguration</b> ::	<b>By the Chief Guest</b>
<b>Inaugural &amp; Keynote</b> :: <b>Speech</b>	<b>Prof. B. Mahadevappa</b> DOS in Commerce, UoM
<b>Presidential Remarks</b> ::	<b>Prof. B.V. Sambashivaiah</b> Chief Executive
<b>Vote of Thanks</b> ::	<b>Dr. N. Rajendraprasad</b> IQAC Coordinator

**Moderator:** Ms. Rakshitha, MSc Chemistry

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## TECHNICAL SESSIONS

Session	Time	Resource Person	Topic	Session Moderator
1	11 -12 Noon	<b>Mr. Vikram Hebbar</b> Senior General Manager (HR & IR) JK Tyres & Industries Ltd, Mysuru	Human Resource Skills	<b>Ms. Diyana Shameer K</b> MSW Student
2	12 – 1 PM	<b>Dr. Dharma Prasad</b> CEO and Chief Scientist Prosetta Bioconformatics Pvt Ltd, Mysuru	Essential Industry Skills	<b>Ms. Shwetha</b> MSc Biotechnology Student
3	2 – 3 PM	<b>Mr. B. Shivashankar</b> Chief Executive, SJCE-STEP JSS S&TU, Mysuru	Entrepreneurship Skills	<b>Ms. Akshatha</b> MCom Student
4	3 – 4 PM	<b>Mr. B S Prashanth</b> Managing Director, Safe Wheels Pvt Ltd, Mysuru	Entrepreneurship Opportunities	<b>Mr. Goutham</b> MVoc Food Proc & Engg Student

4 – 4.10 PM

**Concluding Remarks:** Dr. N. Rajendraprasad, IQAC Coordinator

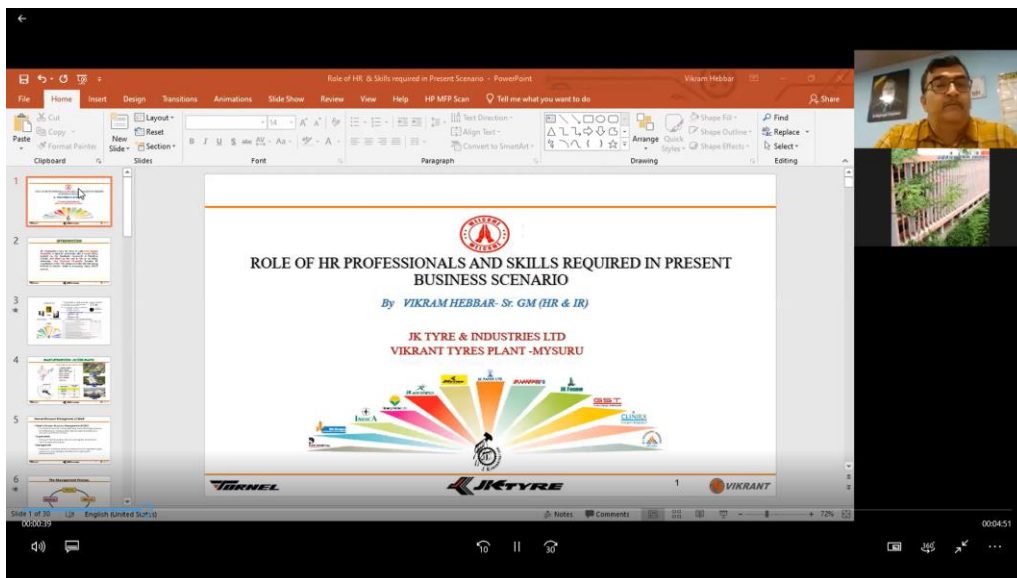
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**A ONE DAY ONLINE WORKSHOP ON ENTREPRENEURSHIP AND SKILL DEVELOPMENT**  
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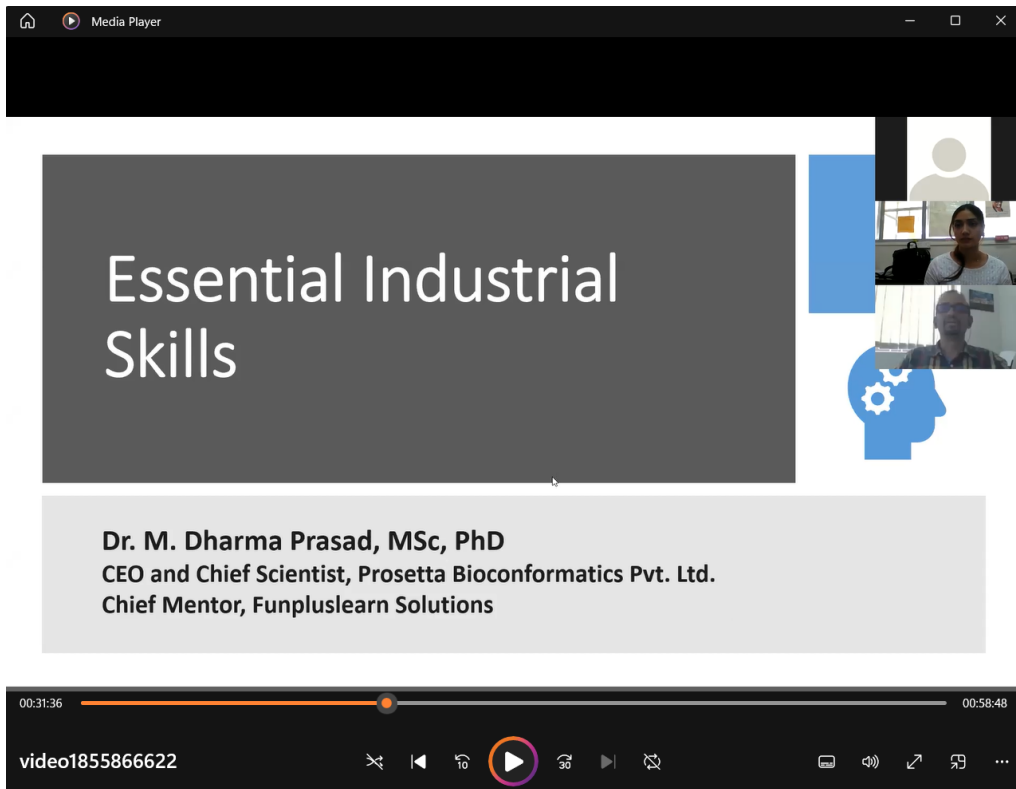
20 December 2021



**One day online workshop on Entrepreneurship and Skill Development**  
Chief Guest & Keynote Speaker **Prof. B Mahadevappa**, DOS in Commerce University of Mysore, Mysuru, Inaugurated and delivered speech



**Mr. Vikram Hebbar**, Senior General Manager (HR & IR) JK Tyres & Industries Ltd, Mysuru Spoke on Human Resource Skills



Dr. Dharma Prasad CEO and Chief Scientist Prosetta Bioconformatics Pvt Ltd, Mysuru Spoke on Essential Industry Skills



One day online workshop on Entrepreneurship and Skill Development

Mr. B. Shivashankar Chief Executive, SJCE-STEP JSS S&TU, Mysuru Spoke on Entrepreneurship Skills



**One day online workshop on Entrepreneurship and Skill Development**

Mr. B S Prashanth, Managing Director, Safe Wheels Pvt Ltd Mysuru  
Alumni of the College  
Spoke on Entrepreneurship Opportunities





JSS MAHAVIDYAPEETHA

# JSS COLLEGE OF ARTS, COMMERCE & SCIENCE

(An Autonomous College of University of Mysore)

OOTY ROAD, MYSURU-570 025 KARNATAKA

Re-accredited by NAAC with 'A' grade

Recognised by UGC as "College with Potential for Excellence"

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## ***For Favour of Publication***

**"Special and required skills need to be adapted along with education"**

**Prof. B. Mahadevappa**

Prof. B. Mahadevappa said that in this era, students need to be highly skilful in order to be successful in their life. They have to be the job providers and not the job seekers. To fulfil this mission, they are to be educated at the college level itself and necessary training has to be given to make them successful entrepreneurs of tomorrow. Giving the examples of successful entrepreneurs like Mark Zukerberg and others, he called upon the youth to take up the career seriously and decide what they want to be in future.

Prof. B. Mahadevappa, Department of Studies in Commerce, University of Mysore, Mysuru spoke after inaugurating the "One Day Online Workshop on Entrepreneurship and Skill Development" organized by JSS College of Arts, Commerce and Science, Ooty Road, Mysuru-25 on 20 December 2021 under the aegis of IQAC in collaboration with Industry Institute Interaction Panel of Mysuru Chapter.

Presiding over the inaugural programme, Prof. B.V. Sambashivaiah, Chief Executive of the College felt that entrepreneurship and skill development programmes have to frequently organized to enlighten the students for various aspects of industrial and business activities. He mentioned about the provisions made by Governments of India and Karnataka to provide the skill education under various schemes. He also highlighted about the importance of vocational education in relevance to the theme. The success of the nation always depends on the success of its youths. The time is not far for India to become a skilful nation. Entrepreneurship skills are also very phenomenal in the overall development of the individual as well as society.

The one day e-workshop has witnessed four Technical Sessions by eminent industrialists like Sri Vikram Hebbar of JK Tyres Ltd; Dr. Dharmaprasad of Prosetta Bioconformatics Ltd.; Sri B.S. Prashanth of Safe Wheels Pvt. Ltd. and Sri Shivashankar B of SJCE-STEP, Mysuru. Around 450 final year postgraduate students and 75 faculty members attended the programme.

Dr H.C. Honnappa, Principal of the college welcomed, Dr N. Rajendraprasad, IQAC Coordinator and Organizing Secretary proposed vote of thanks and Ms. Sushmitha M.S. and team rendered invocation. Ms. Rakshitha M was the moderator of the inaugural session.

Principal

**PRINCIPAL**

JSS College of Arts, Commerce & Science  
Ooty Road, MYSURU-25

To  
The Editor