



JSS MAHAVIDYAPEETHA

# JSS COLLEGE OF ARTS, COMMERCE & SCIENCE

(An Autonomous College of University of Mysore)

Re-accredited by NAAC with 'A' grade

Recognised by UGC as "College with Potential for Excellence"

**OOTY ROAD, MYSURU-570 025, KARNATAKA**

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Date: 16/04/2024

## Report on Internship Programme on Decision Making

### Speaker:

Sukumar Rangachari

Director, Pointcross.Com Pvt. Ltd.

Mentor at IIMB NSRCEL Bengaluru

As part of the Internship Special Lecture series, a lecture on decision making was delivered by resource person Sri. Sukumar Rangachari on April 16, 2024, in the Golden Jubilee Hall of the College.

Sri Sukumar Rangachari emphasised during the session that choosing a reasonable alternative from the available options is the first step in making a decision. In order to do this, a person must assess the advantages and disadvantages of each option while taking into account all other options. He also emphasized that effective decision-making techniques necessitate the ability to predict the outcomes of many options and identify which one best suits the given circumstance.

According to Sri Sukumar Rangachari, there are a number of societal factors that influence how decisions are made. One of the problems is prior experience. Reasoning is frequently influenced by prior experiences. One will undoubtedly make the same decisions after a positive experience, and one would depart from the same conclusions after a negative experience. Another societal problem that might distort decision-making is cognitive biasness. Belief bias is one type of cognitive biases in which a person over-depends on past information while making judgments.

The students were given valuable guidance by the Resource Person to advance and develop their ability to make informed decisions.

The Chief Executive of the college, Professor B V Sambashivaiah, presided over the program and the Principal Dr. Prathibha S was the guest of honour.

This session benefited around 500 students VI Semester of Under Graduation in the Arts, Commerce, and Science streams.

The session was moderated by Dr. Sreelalitha K. G, Head of the Department of Commerce and Management and monitored by Dr. N Rajendra Prasad, Coordinator of the IQAC.

  
**PRINCIPAL**  
JSS College of Arts, Commerce & Science  
Ooty Road, MYSURU-25



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**JSS COLLEGE OF ARTS, COMMERCE AND SCIENCE**  
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Ooty Road, Mysuru – 570 025



*Internship Programme*  
**Session on Decision Making**  
(An IQAC Initiative)

*Organized in Collaboration with*  
**Confederation of Indian Industry (CII)-**  
**Industry Institute Interaction & Higher Education (III-HE) Panel**  
**Mysuru Zone**

*With the Divine Blessings of*  
**His Holiness Jagadguru Sri Shivarathri Deshikendra Mahaswamiji**  
Jagadguru Sri Veerasimhasana Mahasamsthana Math, Suttur Srikshetra

*Resource Person*  
**SUKUMAR RANGACHARI**



Director, Pointcross.Com Pvt. Ltd.  
Mentor at IIMB  
NSRCEL, Bengaluru

*President*  
**Prof. B V Sambashivaiah**  
Chief Executive

*Guest of Honour*  
**Dr. S Prathibha**  
Principal

*Moderator*  
**Dr. K G SREELALITHA**  
Head, Dept. of Commerce

Date & Time  
16 April 2024, 12 Noon

Venue  
Golden Jubilee Hall

*You are cordially invited*



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